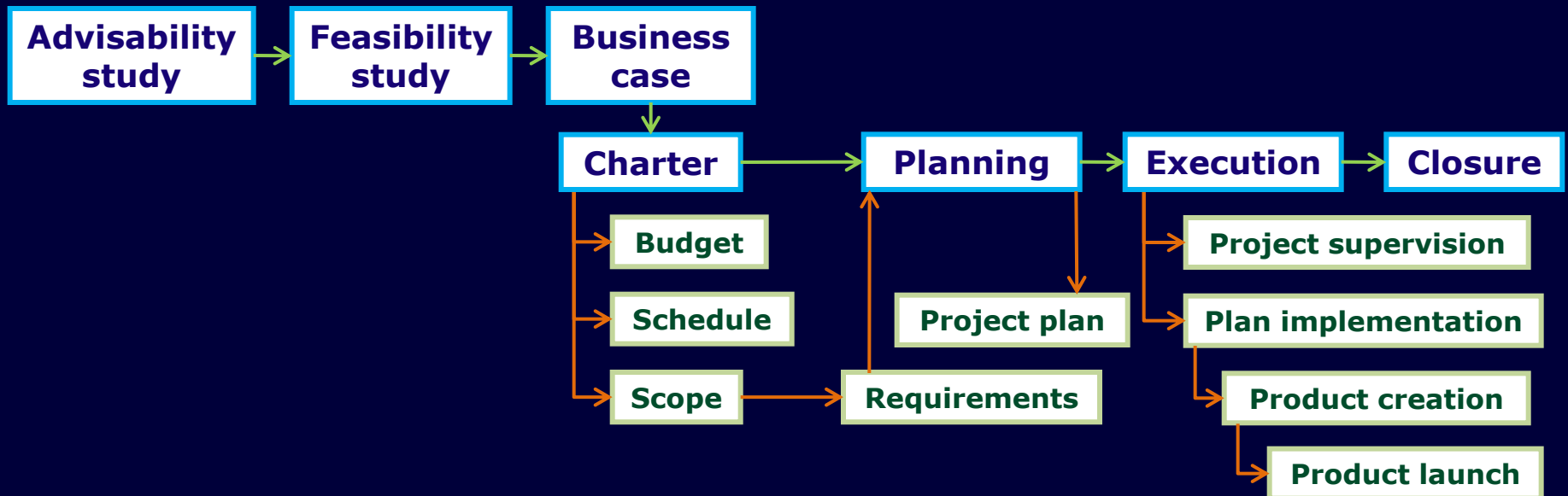


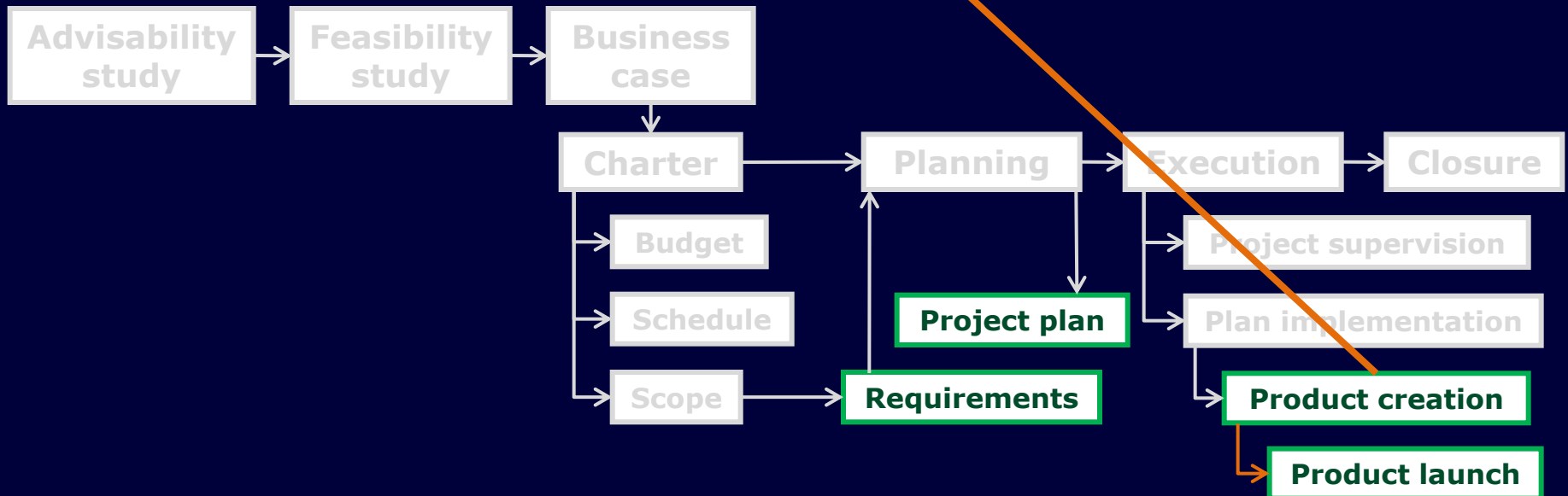
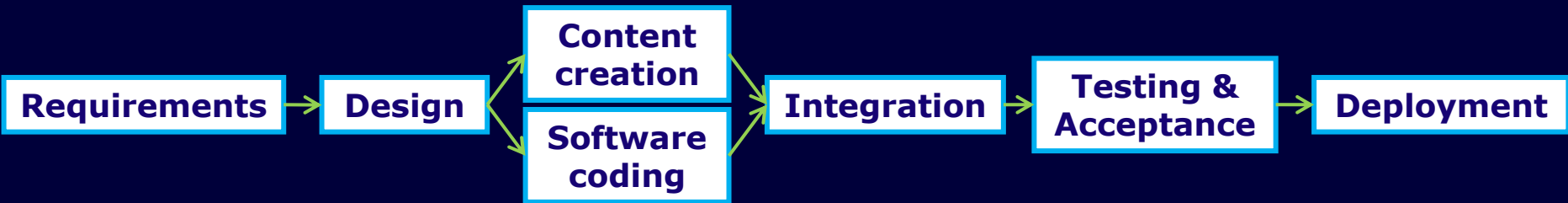
Project Management

Content creation

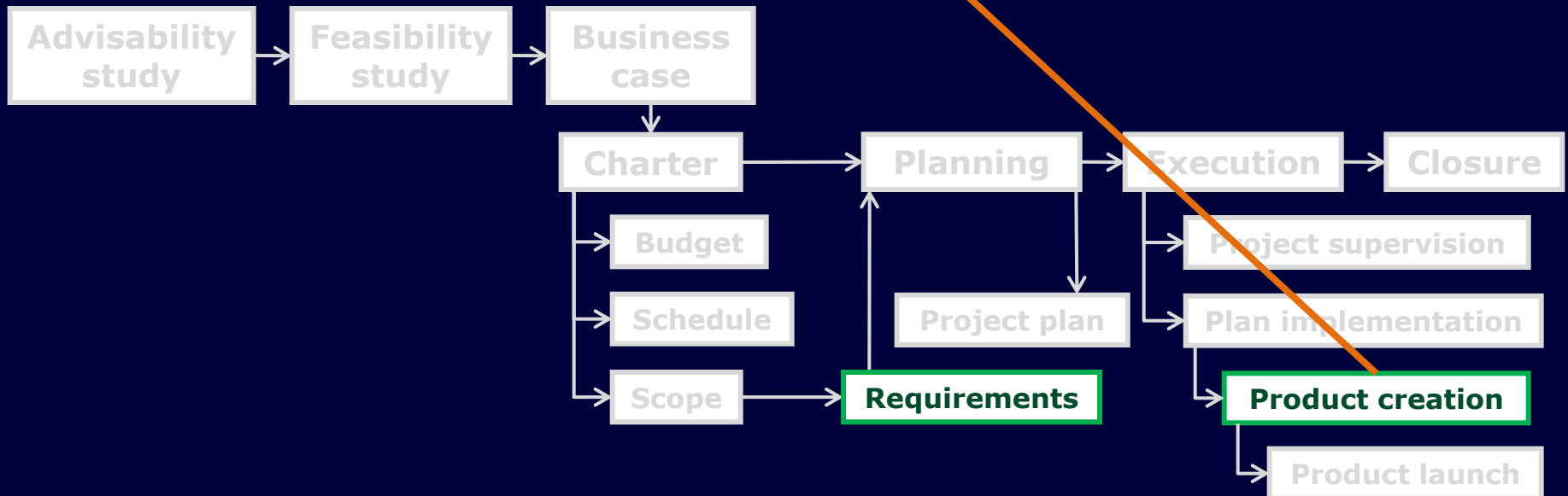
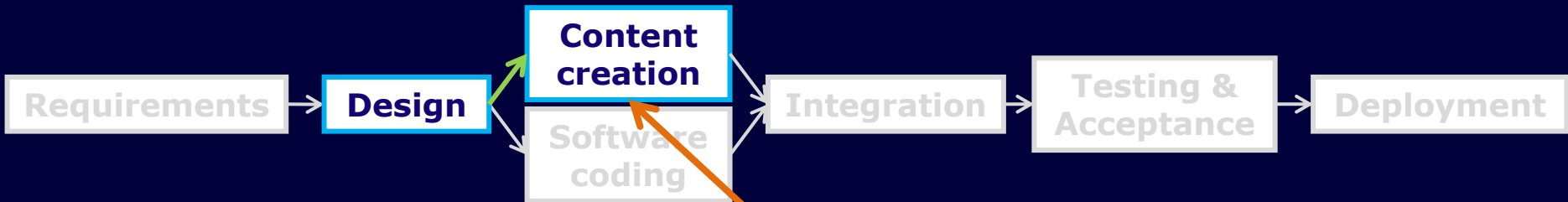
Project life cycle



Product creation phases



Content creation phase



Content

Oxford
Advanced Learner's Dictionary

HOME WORDLISTS USING OALD


Search


Search results



content NOUN

- content ADJECTIVE
- content VERB
- content NOUN
- content word NOUN
- heart NOUN
- filter VERB
- pale ale NOUN


Definition of *content* noun from the Oxford Advanced Learner's Dictionary




 **content**¹ NOUN

 BrE 'kɒntent  NAmE 'kaɪntent


▶ see also **CONTENT**²

 **1 contents** [PLURAL]
the things that are contained in something


- He tipped the contents of the bag onto the table.
- Fire has caused severe damage to the contents of the building.
- She hadn't read the letter and so was unaware of its contents.

 **2 contents** [PLURAL]
the different sections that are contained in a book

- a table of contents (= the list at the front of a book)
- a contents page

 **3** [SINGULAR]
the subject matter of a book, speech, programme, etc

- Your tone of voice is as important as the content of what you have to say.
- The content of the course depends on what the students would like to study.
- Her poetry has a good deal of political content.

 **4** [SINGULAR] (following a noun)
the amount of a substance that is contained in something else

- food with a high fat content
- the alcohol content of a drink

5 [UNCOUNTABLE] (COMPUTING)
the information or other material contained on a website or CD-ROM

- online content providers

Learn how to plan, write and check your written work
Oxford iWriter

Even more help and support in the book and CD-ROM

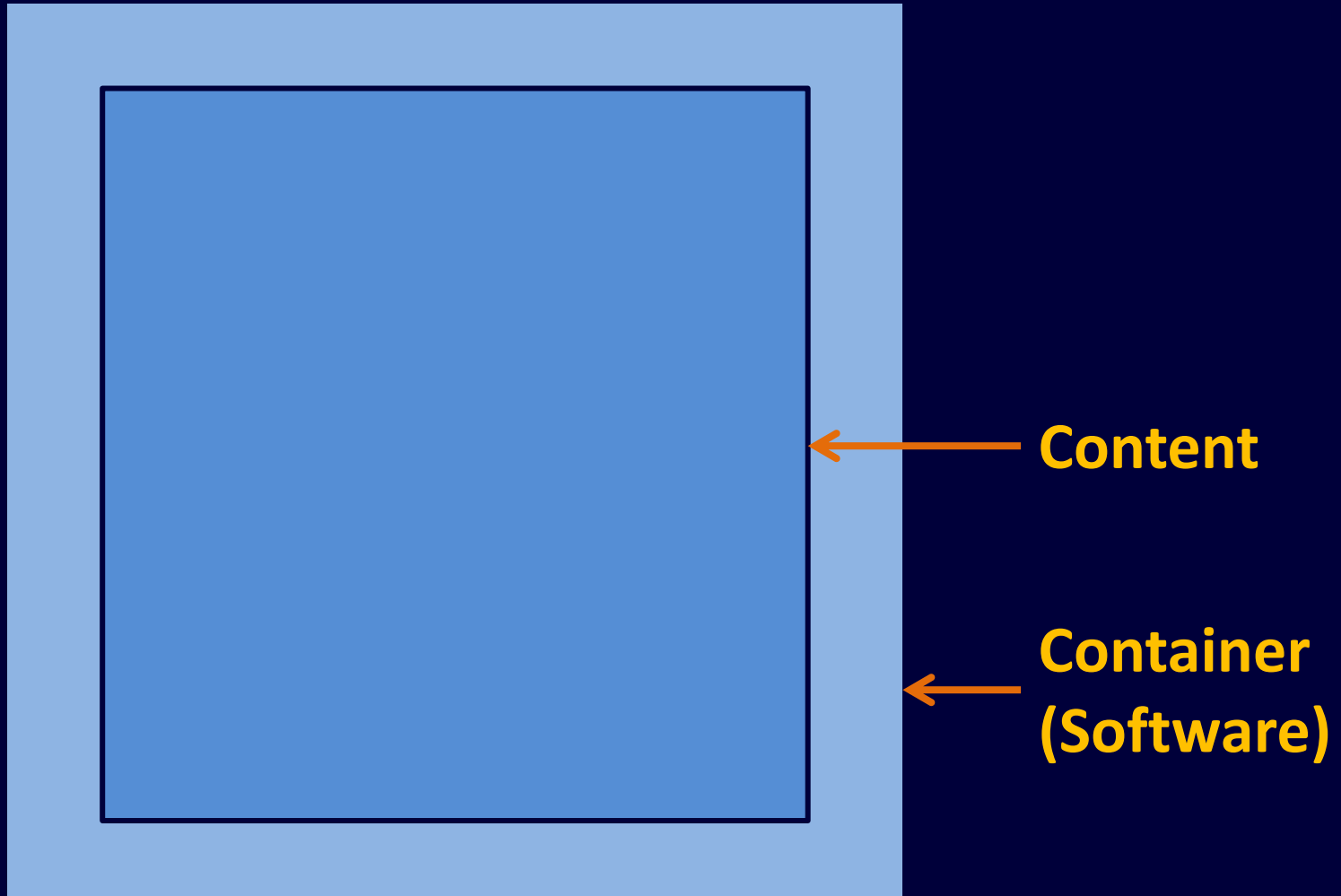
staycation | Search

Put the OALD search box on your own website.

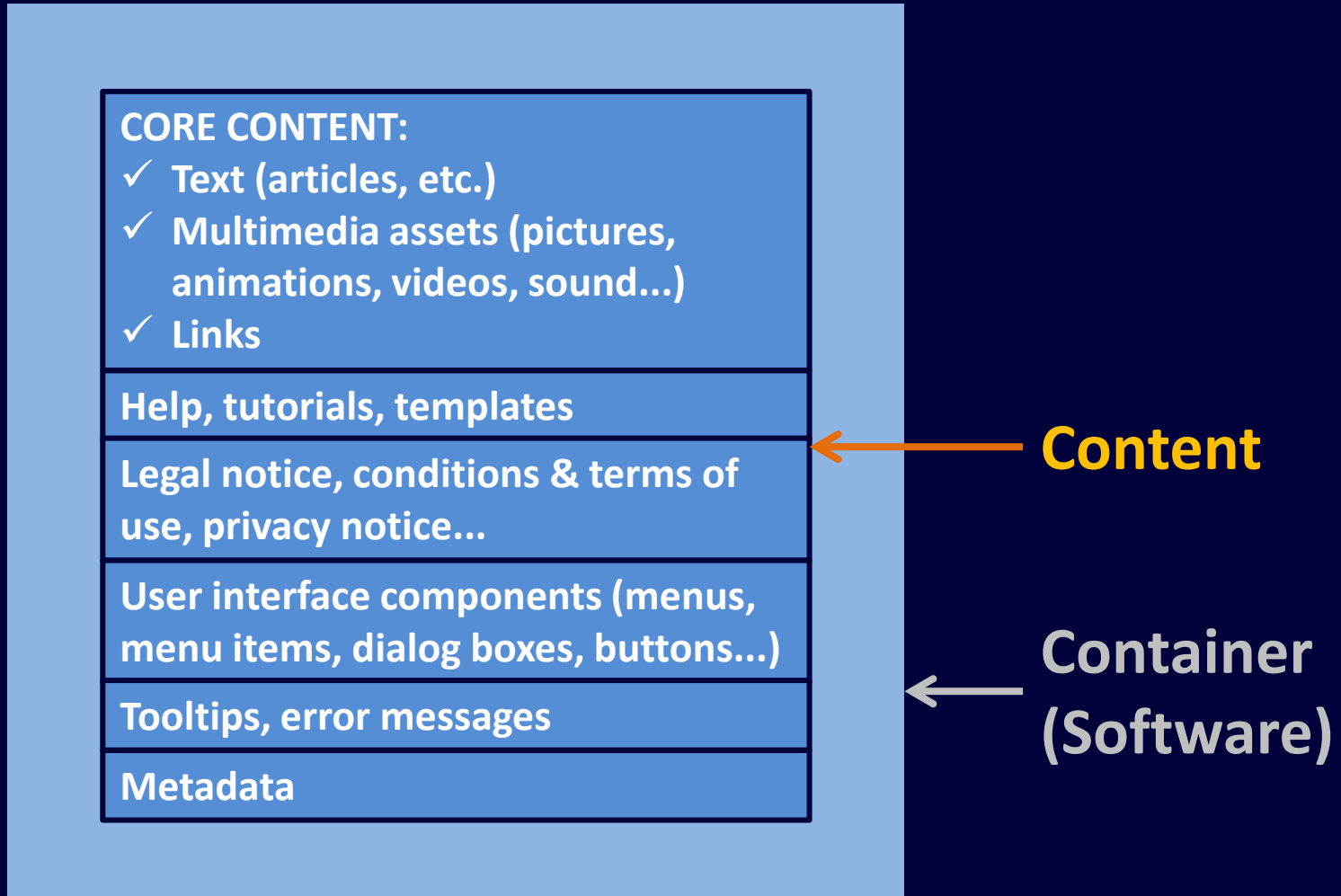
Oxford University Press

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Software product = Content + Container

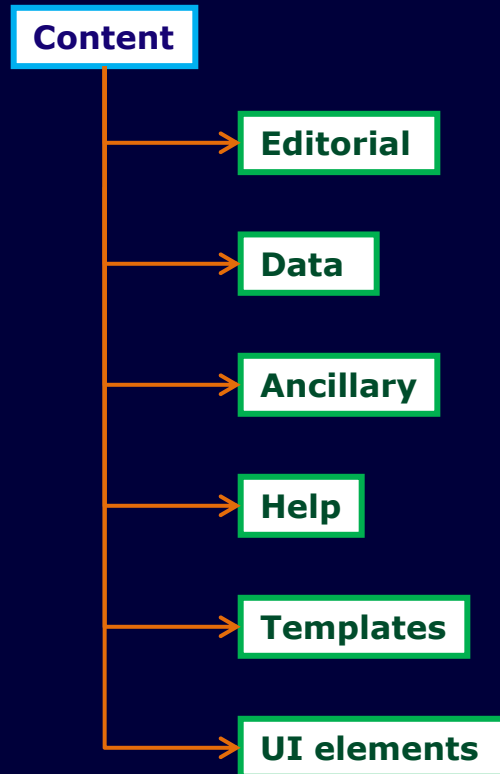
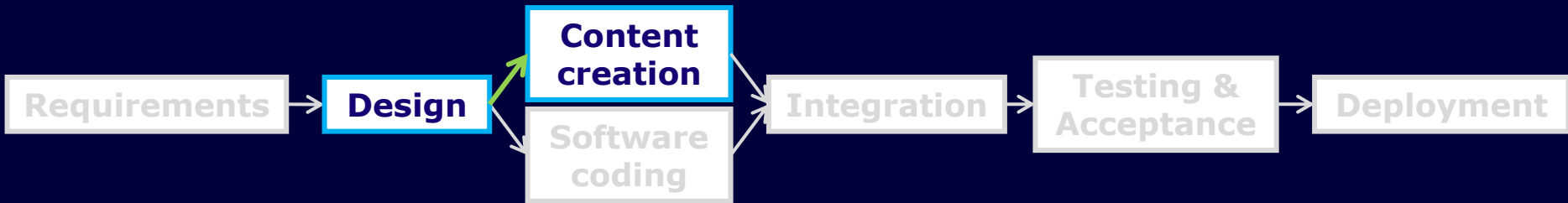


Elements of content of a software product



+ Documentation, text & illustrations on package, etc.

Types of content




Example of content (editorial 1)

ENCYCLOPÆDIA BRITANNICA

IN THE NEWS · SPOTLIGHT · DEMYSTIFIED · QUIZZES · GALLERIES · LISTS

SUBSCRIBE LOG IN · JOIN


Search Britannica...



IN THE NEWS / HISTORY


Queen Elizabeth I's Skirt Found

The skirt, hailed as the "Mona Lisa of fashion," was discovered at a church in Bacton, Herefordshire.




IN THE NEWS / HEALTH & MEDICINE

A Blood Test to Predict Concussion Recovery Time




DEMYSTIFIED / SCIENCE

Why Is the Ocean Salty?



SPOTLIGHT / SCIENCE

Asa Gray: The Father of American Botany




IN THE NEWS / TECHNOLOGY

AI Defeats All Humans at Go

EXPLORE ENCYCLOPEDIA BRITANNICA

HISTORY

Normandy Invasion



7 Celebrities You Didn't Know Were Inventors

READ THIS LIST ▶

BIOGRAPHY

Leopold II



The Animals of Asia

TAKE THIS QUIZ ▶

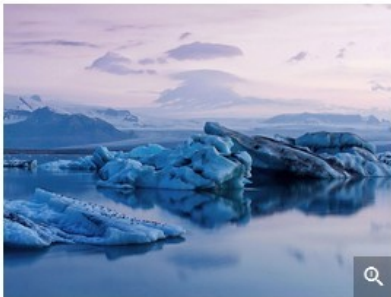
Example of content (editorial 2)

IN THE NEWS / SOCIETY

Obama Invokes 1953 Law to Stave Off Arctic and Atlantic Oil Development

WRITTEN BY: Jeff Wallenfeldt
PUBLISHED: 12/21/2016

SHARE: [f](#) [t](#) [G+](#) [in](#) [✉](#)



U.S. Pres. [Barack Obama](#) acted on December 20, 2016, to preserve the legacy of his policies aimed at protecting the environment by issuing [a pair of memorandums](#) that indefinitely banned oil and gas development in the entirety of the U.S. portion of the [Chukchi Sea](#), the majority of the [Beaufort Sea](#), and some 4 million acres (1.6 million hectares) along the [Atlantic](#) Coast containing a string of more than 30 underwater canyons, stretching from Massachusetts to the Chesapeake Bay. Obama's action came one month before

he was to be replaced in the Oval Office by President-elect [Donald Trump](#), who during the 2016 presidential campaign had promised to expand U.S. energy exploration and production. The memorandums were released in conjunction with Canadian Prime Minister [Justin Trudeau's](#) announcement that his country was declaring a [five-year ban on licensing of drilling](#) in all of its Arctic waters, with climate and marine science-based review to come at the end of that time.

Rather than take [executive action](#), Obama invoked the [1953 Outer Continental Shelf Lands Act](#) in an attempt to give his declaration the force of law. Under that law "the President of the United States may, from time to time, withdraw from disposition any of the unleased lands of the outer Continental Shelf." Because the 1953 law does not include provisions for undoing actions taken under it, Obama administration officials have argued that it cannot be undone by executive

NEXT UP ON IN THE NEWS

IN THE NEWS / HISTORY
[Queen Elizabeth I's Skirt Found](#)



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[A Blood Test to Predict Concussion Recovery Time](#)



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[AI Defeats All Humans at Go](#)



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Mondialisation: La Fin

Example of content (editorial 3)

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NEWS

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Angry Trump blasts 'fake news disgrace'

The president-elect tells reporters "sick people" are behind alleged compromising material.


54 minutes ago | US & Canada



Tillerson accepts Putin knew of hacking

Donald Trump's secretary of state nominee faces hostile questions in a Senate confirmation hearing.

1 hour ago | US & Canada




LIVE Latest on press conference

- How did claims appear?
- Trump Tweetwatch

Massive drop in German asylum seekers

Germany says 280,000 new arrivals sought asylum in 2016, a drop of over 600,000 on the previous year.


5 hours ago | Europe



Trump shouts down CNN reporter

Donald Trump refuses to answer a CNN reporter's question after the network reported on Trump dossier.


1 hour ago | US & Canada



China aircraft carrier enters Taiwan Strait

China's aircraft carrier prompts nervous response from Taiwan as it sails through the Taiwan Strait.


4 hours ago | China



'Childless boom' among S European women

Uncertain employment and a lack of family-friendly work policies help explain the rise, says a report.

2 hours ago | Europe

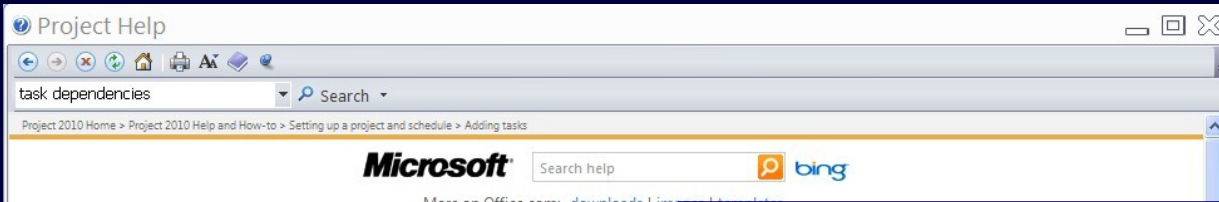


Example of content (data)

John Doe			
Off T	1 415 997 36 20	Mobile	1 415 601 55 44
		Home T	1 415 243 88 07
FAX	1 415 997 36 09	Home F	
mail	john.doe@coolcompany.com		
Company	Cool Company		
Function	VP of Other Things		
Address	1 Infinite Loop		
City	Palo Alto, Ca 94301	Country	USA
Home			
City		Country	
<input type="checkbox"/> Select	<input type="radio"/> Personal	<input checked="" type="radio"/> Professional	<input type="radio"/> Service
			Birthday
<input type="checkbox"/> Hachette & Partners	<input type="checkbox"/> No	<input checked="" type="checkbox"/> In company list	<input checked="" type="checkbox"/> Network
<input type="checkbox"/> Reference			
<input checked="" type="checkbox"/> Development	<input type="checkbox"/> Networking	<input type="checkbox"/> Manufacturing	<input type="checkbox"/> Desktop publishing
<input type="checkbox"/> Publishing	<input type="checkbox"/> Telecomms	<input type="checkbox"/> CD-ROM production	<input type="checkbox"/> Translation
<input checked="" type="checkbox"/> Multimedia	<input checked="" type="checkbox"/> On-line services	<input type="checkbox"/> Printing	<input type="checkbox"/> Contractor
<input checked="" type="checkbox"/> Graphics/Imaging	<input type="checkbox"/> Legal	<input type="checkbox"/> Packaging	<input type="checkbox"/> Consulting
<input type="checkbox"/> Sound	<input type="checkbox"/> HR/Exec. search	<input type="checkbox"/> Testing	<input type="checkbox"/> Candidate
<input checked="" type="checkbox"/> User interface	<input type="checkbox"/> Finance	<input type="checkbox"/> Support	<input type="checkbox"/> Restaurant
<input checked="" type="checkbox"/> Design	<input type="checkbox"/> Press	<input type="checkbox"/> Training	<input type="checkbox"/> Hotel
<input checked="" type="checkbox"/> Software	<input type="checkbox"/> Mktg/Promo/PR	<input type="checkbox"/> Education	<input type="checkbox"/> Medical
<input type="checkbox"/> Hardware	<input type="checkbox"/> Sales	<input type="checkbox"/> Text processing	<input checked="" type="checkbox"/> Miscellaneous
<input type="checkbox"/> Database	<input type="checkbox"/> Distribution	<input type="checkbox"/> Copy writing	
<input type="checkbox"/> Computing	<input type="checkbox"/> Mail order	<input type="checkbox"/> Editorial work	

This is a sample record in a database illustrating the notion of "data" as opposed to that of "editorial content".

Example of content (help)



Link tasks within your project

After you create [tasks](#) in a project, you need to [link](#) them to show relationships between them. L

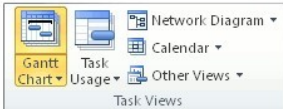
TIP You can also show the relationships between multiple projects by linking tasks across pro

In this article

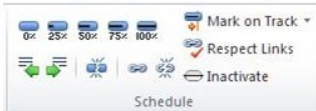
- ↪ [Link tasks in the Gantt Chart view](#)
- ↪ [Link tasks in the Network Diagram view](#)
- ↪ [Link tasks in the Calendar view](#)
- ↪ [Turn autolinking on or off](#)
- ↪ [About linking tasks](#)
- ↪ [About linking manually scheduled tasks](#)

Link tasks in the Gantt Chart view

1. On the **View** tab, in the **Task Views** group, click **Gantt Chart**.



2. In the **Task Name** field, select two or more tasks you want to link, in the order you want to link them.
 - To select tasks that are next to one another, hold down **SHIFT** and click the first and last task.
 - To select tasks that are not next to one another, hold down **CTRL** and click the tasks that you want to link.
3. On the **Task** tab, in the **Schedule** group, click the **Link Tasks** button.

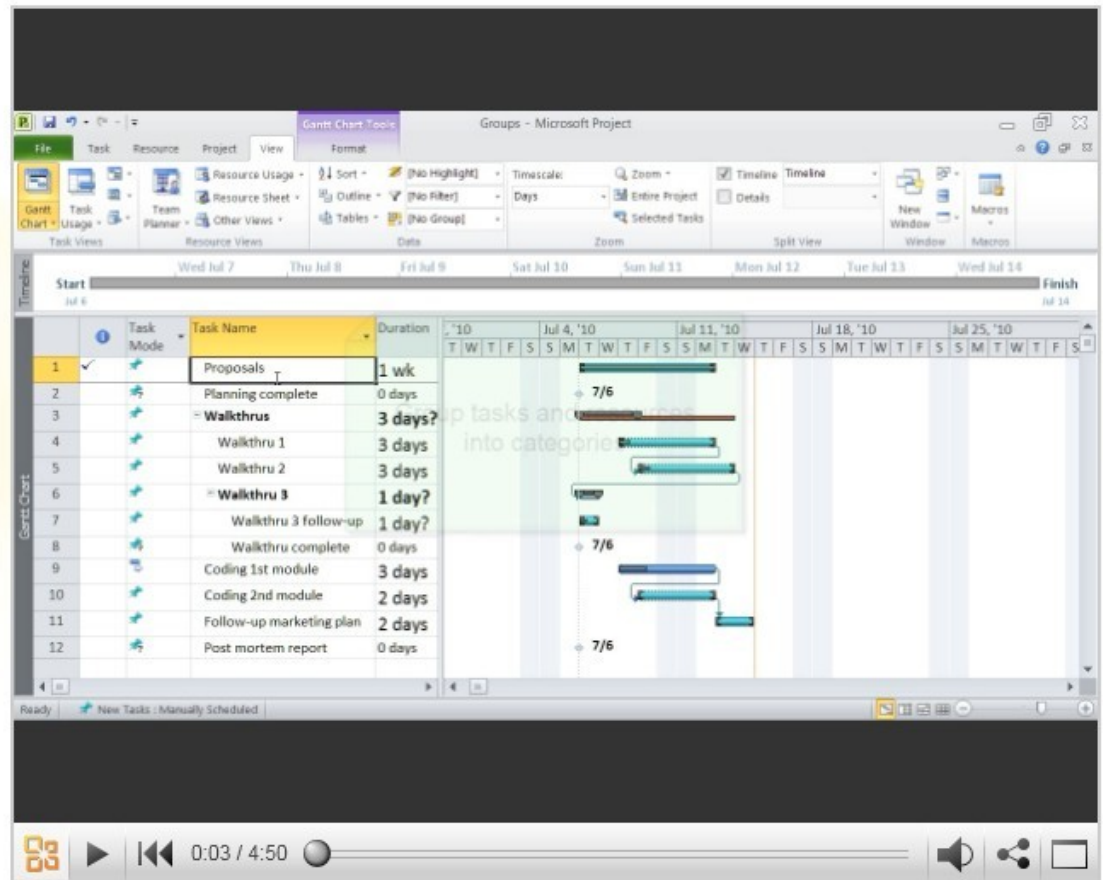


Project creates a finish-to-start task link by default. You can change this task link to start-

[TOP OF PAGE](#)

All Project

Video: Group tasks and resources in your project



This video demonstrates how to group tasks and resources in your project.

Example of content (template)

Microsoft

Search Office Templates Sign in

Office Products **Templates** Support












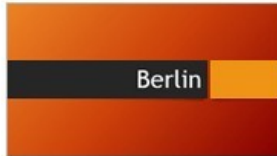
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- PowerPoint**
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 <p>ION</p>	 <p>Title Layout</p>	 <p>Organic</p>	 <p>Title Layout</p>
<p>Ion PowerPoint Online</p>	<p>Business digital blue tunnel presentation (widescreen) PowerPoint, PowerPoint Online</p>	<p>Organic PowerPoint Online</p>	<p>Nature presentation, illustrated landscape design (widescreen) PowerPoint, PowerPoint Online</p>
 <p>BADGE</p>	 <p>Title Layout</p>	 <p>Facet</p>	 <p>Retrospect</p>
<p>Badge PowerPoint Online</p>	<p>Blue bookstack presentation (widescreen) PowerPoint</p>	<p>Facet PowerPoint Online</p>	<p>Retrospect PowerPoint Online</p>
 <p>TITLE WITH PICTURE LAYOUT</p>	 <p>Feathered</p>	 <p>MESH</p>	 <p>Berlin</p>
<p>Academic presentation, pinstripe and ribbon design (widescreen) PowerPoint, PowerPoint Online</p>	<p>Feathered PowerPoint Online</p>	<p>Mesh PowerPoint Online</p>	<p>Berlin PowerPoint Online</p>

Example of content (ancillary 1)

amazon.co.uk
Try Prime

All

Amazon Prime
Start your 30-day free trial

Unlimited streaming of movies and TV shows

Shop by Department Your Amazon.co.uk Today's Deals Gift Cards & Top Up Sell Help

Hello, Sign in Your Account Try Prime Your Lists Basket

Amazon.co.uk Today's Deals Warehouse Deals Outlet Subscribe & Save Vouchers Amazon Family Amazon Prime Amazon Video Amazon Student Mobile Apps

Help & Customer Service

Search Help

< All Help Topics

Legal policies

- About the Financial Ombudsman Service
- Conditions of Use**
- Privacy Notice
- Supported Browsers
- About Identifying Whether an E-mail is from Amazon
- Cookies & Internet Advertising
- Supply Chain Standards
- Turn Off Location Information on Specific Devices
- Patents
- Non-Exhaustive List of Applicable Amazon Patents and Applicable Licensed Patents
- Non-Exhaustive List of Amazon Trademarks
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Example of content (ancillary 2)

Cambridge Advanced Learner's Dictionary - 3rd Edition

CAMBRIDGE
Advanced Learner's Dictionary Third Edition

Help

Contents Index Search

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Help

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Graphical Design: Patrick Boyault
Data Processing / Installation Program: Emmanuel Surleau
Additional Assistance: Christopher Gautier

Example of content (UI 1)

The screenshot displays the Microsoft Project interface for a file named 'Project_EXAMPLE.mpp'. The ribbon is set to 'Gantt Chart Tools' with the 'Format' tab selected. The ribbon includes sections for File, Task, Resource, Project, View, and Format. The 'Format' section contains options for font (Calibri, size 11), bold, italic, underline, and color. The 'Schedule' section includes 'Mark on Track', 'Respect Links', and 'Inactivate'. The 'Tasks' section has 'Manually Schedule' and 'Auto Schedule'. The 'Insert' section includes 'Task', 'Milestone', and 'Deliverable'. The 'Properties' section includes 'Information', 'Notes', 'Details', and 'Add to Timeline'. The 'Editing' section includes 'Scroll to Task'. Below the ribbon is a Gantt chart showing a task starting at 9:00 and ending at 17:00 on 11/01/17. Below the Gantt chart is a task list table.

Task Name	Duration	Start	Finish	Predecessors	Resource Names
1 Project EXAMPLE					

The 'Project Information for 'Project_EXAMPLE.mpp'' dialog box is shown. It contains the following fields and options:

- Start date: 16/01/17
- Current date: 11/01/17
- Finish date: 11/01/17
- Status date: NA
- Schedule from: Project Start Date
- Calendar: Standard
- Priority: 500
- Enterprise Custom Fields: Department (empty)
- Custom Field Name and Value table (empty)

Buttons at the bottom include Help, Statistics..., OK, and Cancel.

The 'Custom Fields' dialog box is shown. It contains the following fields and options:

- Field: Task (selected), Resource, Project
- Type: Text
- Field list: Text1, Text2, Text3, Text4, Text5, Text6, Text7
- Buttons: Rename..., Delete, Add Field to Enterprise..., Import Field...
- Custom attributes: None (selected), Lookup..., Formula...
- Calculation for task and group summary rows: None (selected), Rollup, Use formula
- Calculation for assignment rows: None (selected), Roll down unless manually entered
- Values to display: Data (selected), Graphical Indicators...

Buttons at the bottom include Help, OK, and Cancel.

Example of content (UI 2)

Google ☰ 🔔 👤

Advanced Search

Find pages with...

all these words:	<input type="text"/>	Type the important words: tri-colour rat terrier
this exact word or phrase:	<input -"jack="" -rodent,="" russell"<="" t="" td="" type="text" value='"project management""/></td><td>Put exact words in quotes: "rat terrier"</td></tr><tr><td>any of these words:</td><td><input type="text"/></td><td>Type OR between all the words you want: miniature OR standard</td></tr><tr><td>none of these words:</td><td><input type="text"/></td><td>Put a minus sign just before words that you don' want:=""/>	
numbers ranging from:	<input type="text"/> to <input type="text"/>	Put two full stops between the numbers and add a unit of measurement: 10..35 kg, £300..£500, 2010..2011

Then narrow your results by...

language:	<input type="text" value="English"/>	Find pages in the language that you select.
region:	<input type="text" value="any region"/>	Find pages published in a particular region.
last update:	<input type="text" value="past year"/>	Find pages updated within the time that you specify.
site or domain:	<input type="text"/>	Search one site (like wikipedia.org) or limit your results to a domain like .edu, .org or .gov
terms appearing:	<input type="text" value="anywhere in the page"/>	Search for terms in the whole page, page title or web address, or links to the page you're looking for.
SafeSearch:	<input type="text" value="Show most relevant results"/>	Tell SafeSearch whether to filter sexually explicit content.
file type:	<input type="text" value="any format"/>	Find pages in the format that you prefer.
usage rights:	<input type="text" value="not filtered by licence"/>	Find pages that you are free to use yourself.

Example of content (UI 3)

The image displays a web application interface for managing calendar items. The main form on the left is titled "IDS_NEW_CALENDAR_ITEM" and contains several sections:

- IDS_APPOINTMENTS**: Includes fields for "IDS_TITLE" (Weekly progress meeting), "IDS_TIME" (9:00 - 10:00), and "IDS_YEAR" (2010-07-12).
- IDS_DESCRIPTION**: A text area containing "Discuss localization process improvement".
- IDS_APP_SHOP_MAKE_PEOPLE_APPLY**: A checkbox.
- IDS_CALTYPE**: A dropdown menu set to "IDS_CALENDAR_MEETING".
- IDS_APP_SHOP_SCHEMA**: A dropdown menu set to "IDS_CALENDAR_MEETING".
- IDS_FREQUENCY**: A dropdown menu set to "IDS_CAL_REPEAT_FREQ_1".
- IDS_REPEATS**: A dropdown menu set to "IDS_CAL_REPEAT_COUNT_TYPE_DATE".
- IDS_PUBLISH**: A dropdown menu set to "IDS_CALENDAR_ONLY_MYSELF".

Orange boxes highlight the following fields:

- IDS_APPOINTMENTS** (top left)
- IDS_APP_SHOP_MAKE_PEOPLE_APPLY** (middle left)
- IDS_APP_SHOP_SCHEMA** (bottom left)
- Rendez-vous** (top right, in the detailed view)
- Demander aux participants de s'inscrire au rendez-vous** (middle right, in the detailed view)
- Périodicité** (bottom right, in the detailed view)


Arrows point from these highlighted fields to a detailed view of the calendar item on the right. This detailed view includes:

- Calendar Navigation**: "Jour", "Semaine", "Mois", "Année", and "Dimanche 11. Juillet 2010".
- Calendar Item Header**: "Rendez-vous" and "Tâches (2)".
- Calendar Item Details**: "Titre" (Weekly progress meeting), "Heure" (9:00 - 10:00), "Description" (Discuss localization process improvement), "Type" (Réunion), "Périodicité" (hebdomadaire (même jour de semaine)), "Fréquence" (toutes les fois), "Limite" (Date de fin), and "Visibilité" (Rendez-vous privé (visible par tous)).
- Participants**: A list with "Tout cocher" and "Henry, Nicholas" (checked). A button "[Ajouter des participants]" is also present.
- Buttons**: "Enregistrer" and "Annuler" at the bottom right.

Example of content (tooltip & error msg)

Microsoft Project 2010 (2)
Plan, track, and manage your projects, and communicate with your team by using Microsoft Project.


Microsoft Project [X]

 You cannot make a task a predecessor of itself.
If this task is dependent on another task, enter the ID number of the task it depends on and any pertinent task relationship information.

Show Help >>

OK

Microsoft Project [X]

 You cannot make a task a predecessor of itself.
If this task is dependent on another task, enter the ID number of the task it depends on and any pertinent task relationship information.

Hide Help << Open in Help Window

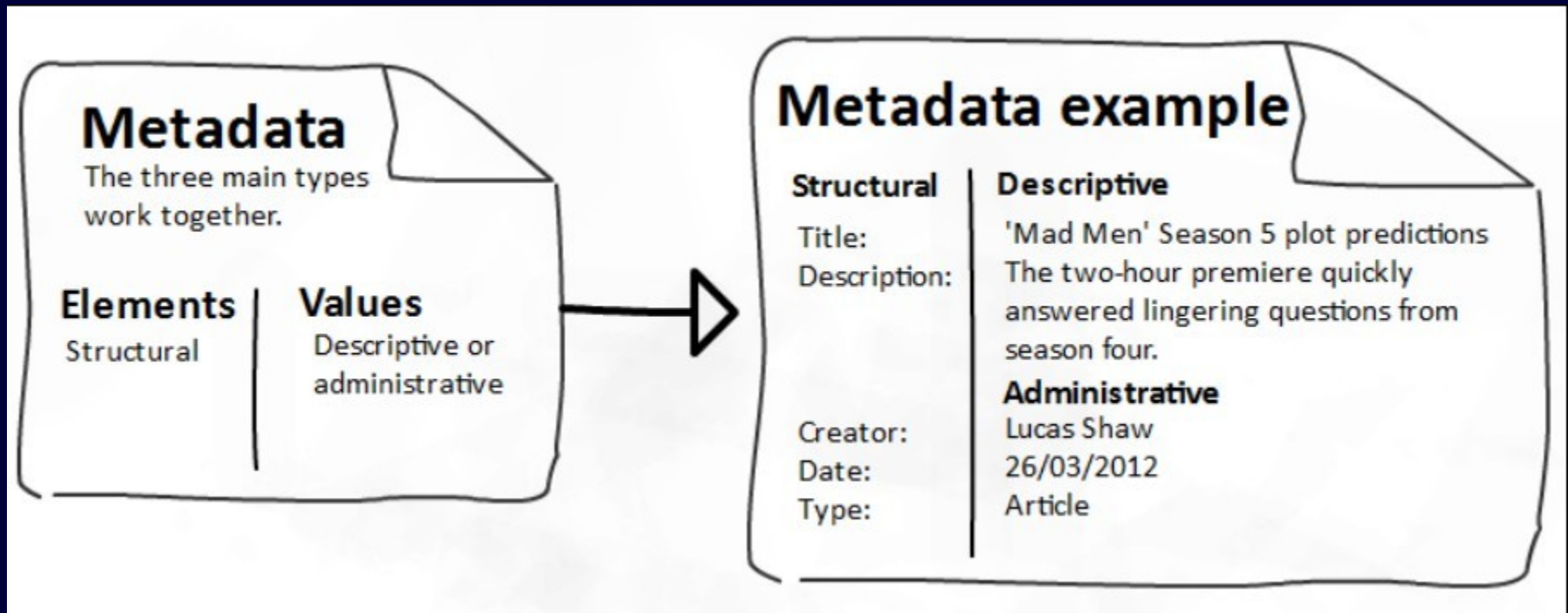
A task is being linked to itself. A task can only be linked to another task.

To link the task to another task, enter the ID number for the other task and any other relevant information about the task.

[More information about this error message online.](#)

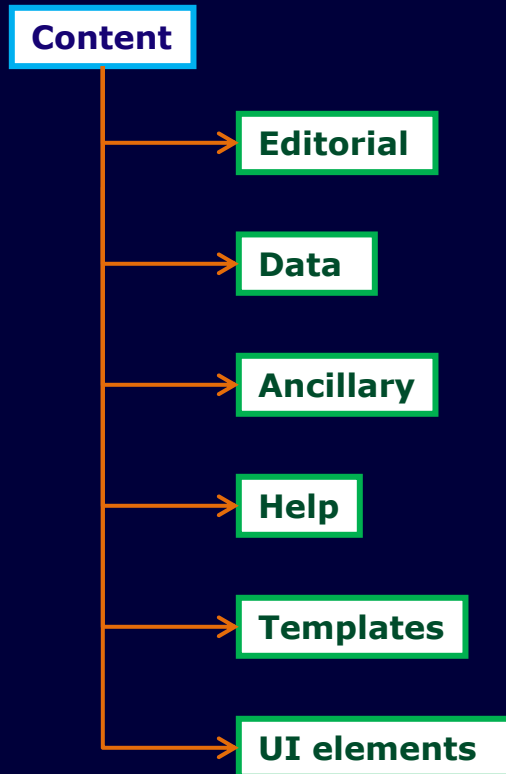
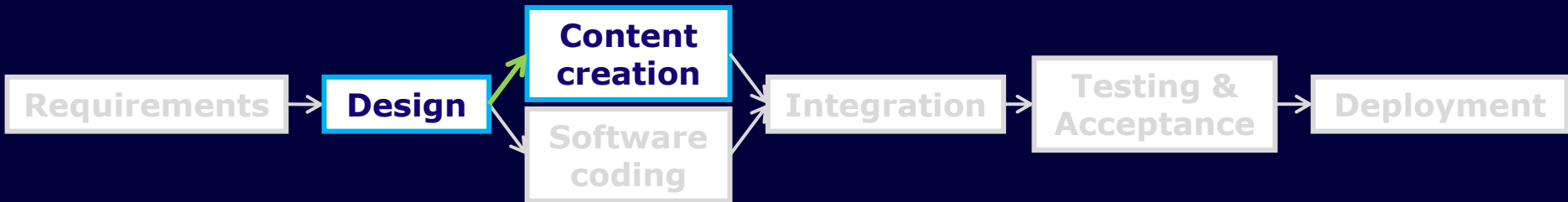
OK

Example of content (metadata)



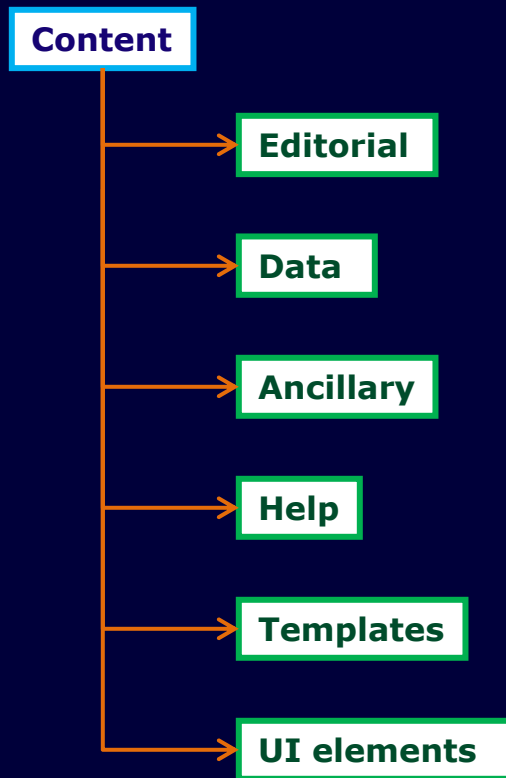
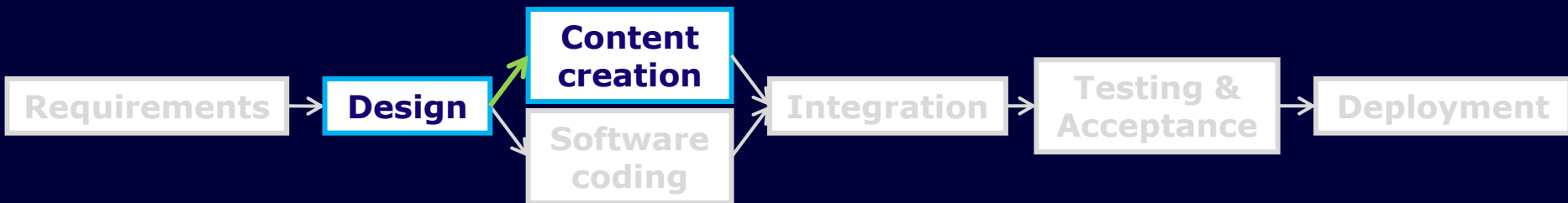
```
3 <head>
4   <meta name="viewport" content="width=device-width, initial-scale=1.0" />
5     <meta charset="utf-8" />
6   <base href="http://anglais-pratique.fr/" />
7   <meta name="keywords" content="anglais français pratique aide améliorer apprentissage pas cours communication traduction vocab
8   <meta name="rights" content="Copyright 2008-2017 Neil Minkley - Tous droits réservés - All rights reserved" />
9   <meta name="description" content="Ce site gratuit (free-of-charge site) est un outil d'aide à la compréhension de l'anglais, a
10  <meta name="generator" content="Joomla! - Open Source Content Management - Version 3.6.5" />
11  <title>Bienvenue ! Welcome!</title>
```

Content provider



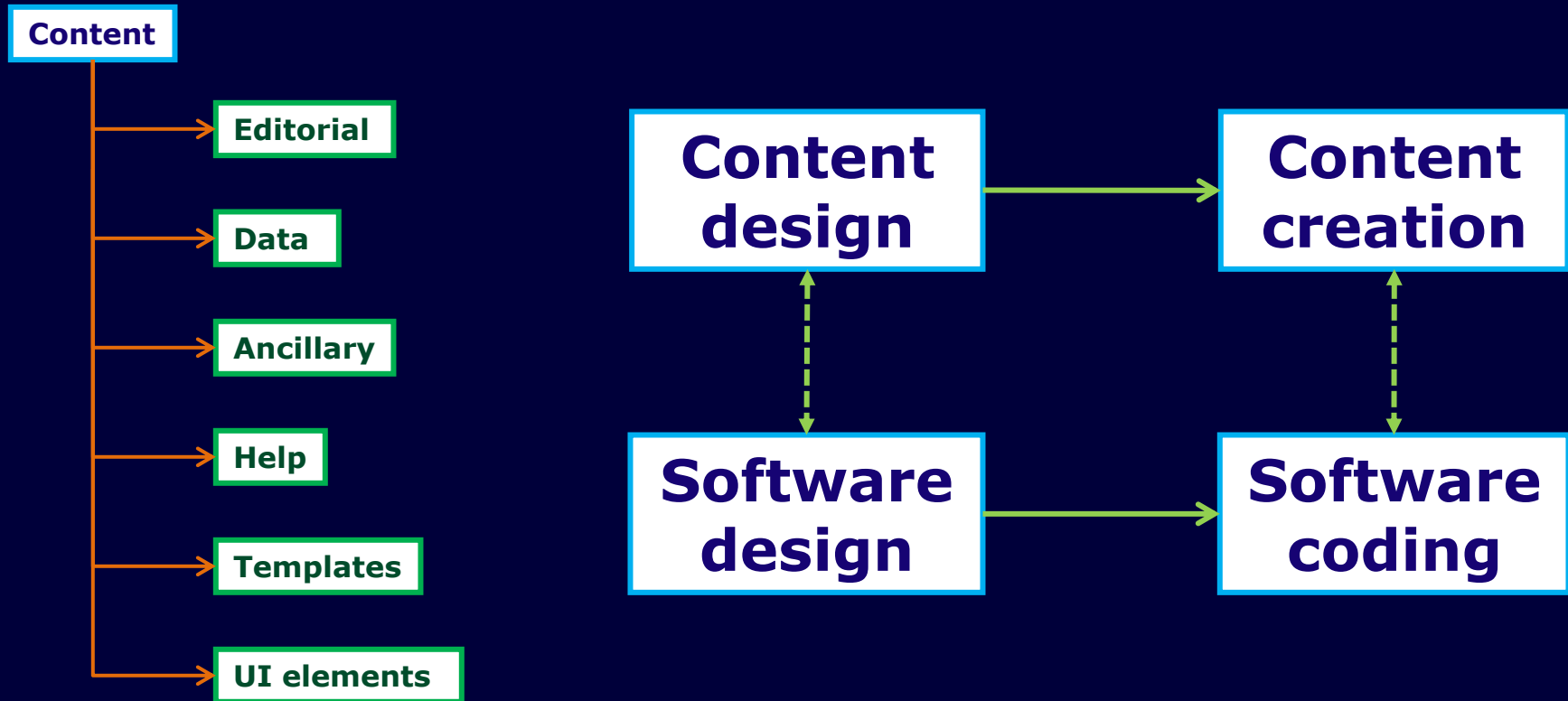
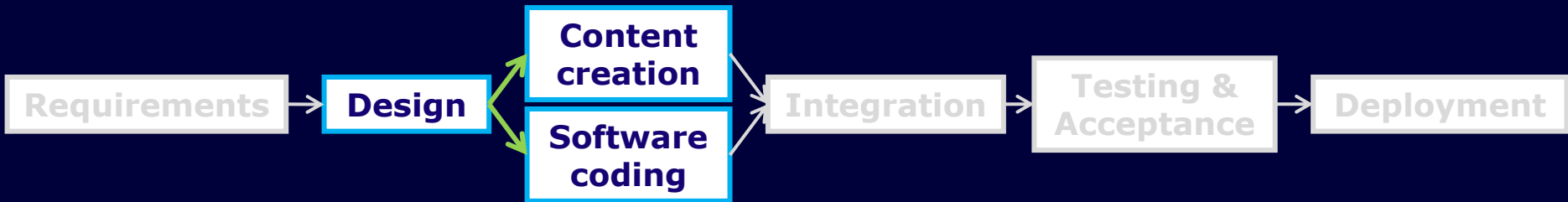
- Project owner
- Third party
- **NOT** the software developer
- **Close cooperation** required between content provider and software developer

Content structuring and delivery



- **Data delivery format**
- **Sample content / Content subset**
- **Final content**
- **Help & templates**
- **Publishing, adding & updating content (**back-office tools**)**

Content creation & SW development



Questions?