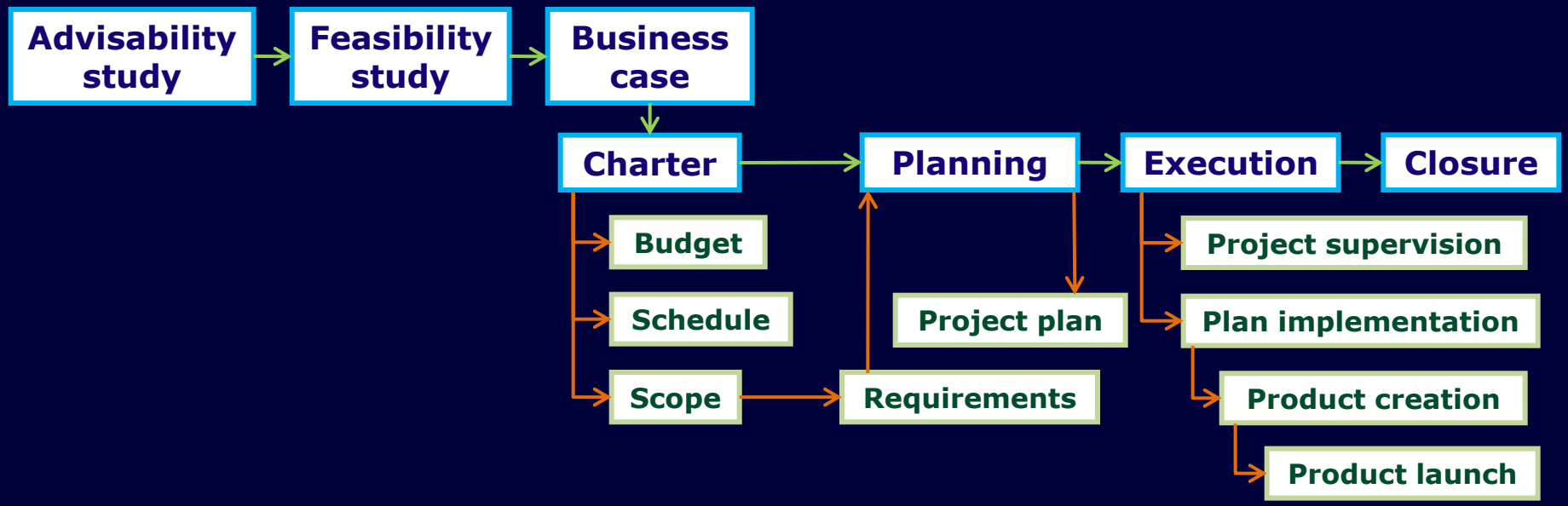
Project Management

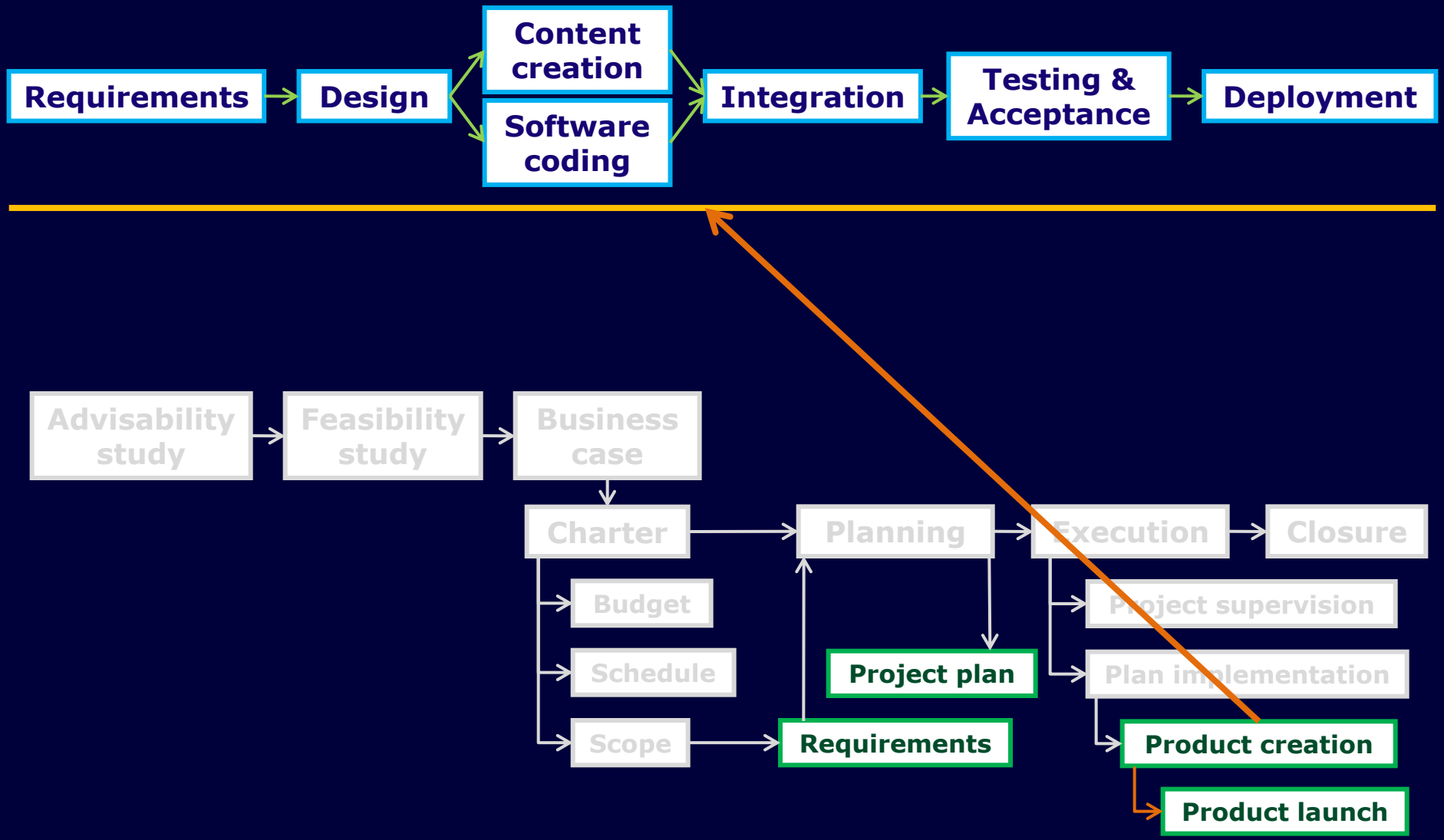
Content creation

neil@minkley.fr

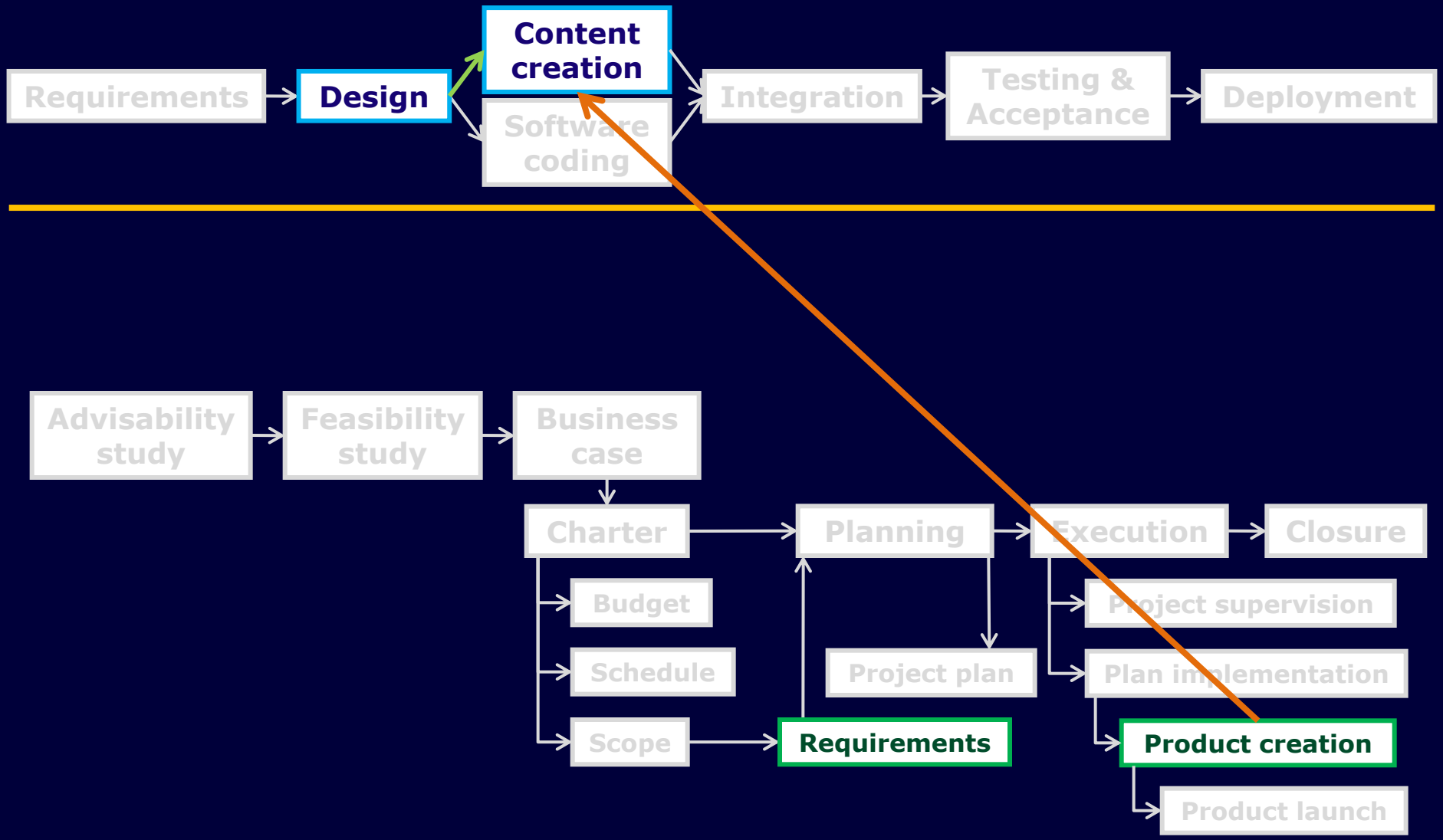
Project life cycle



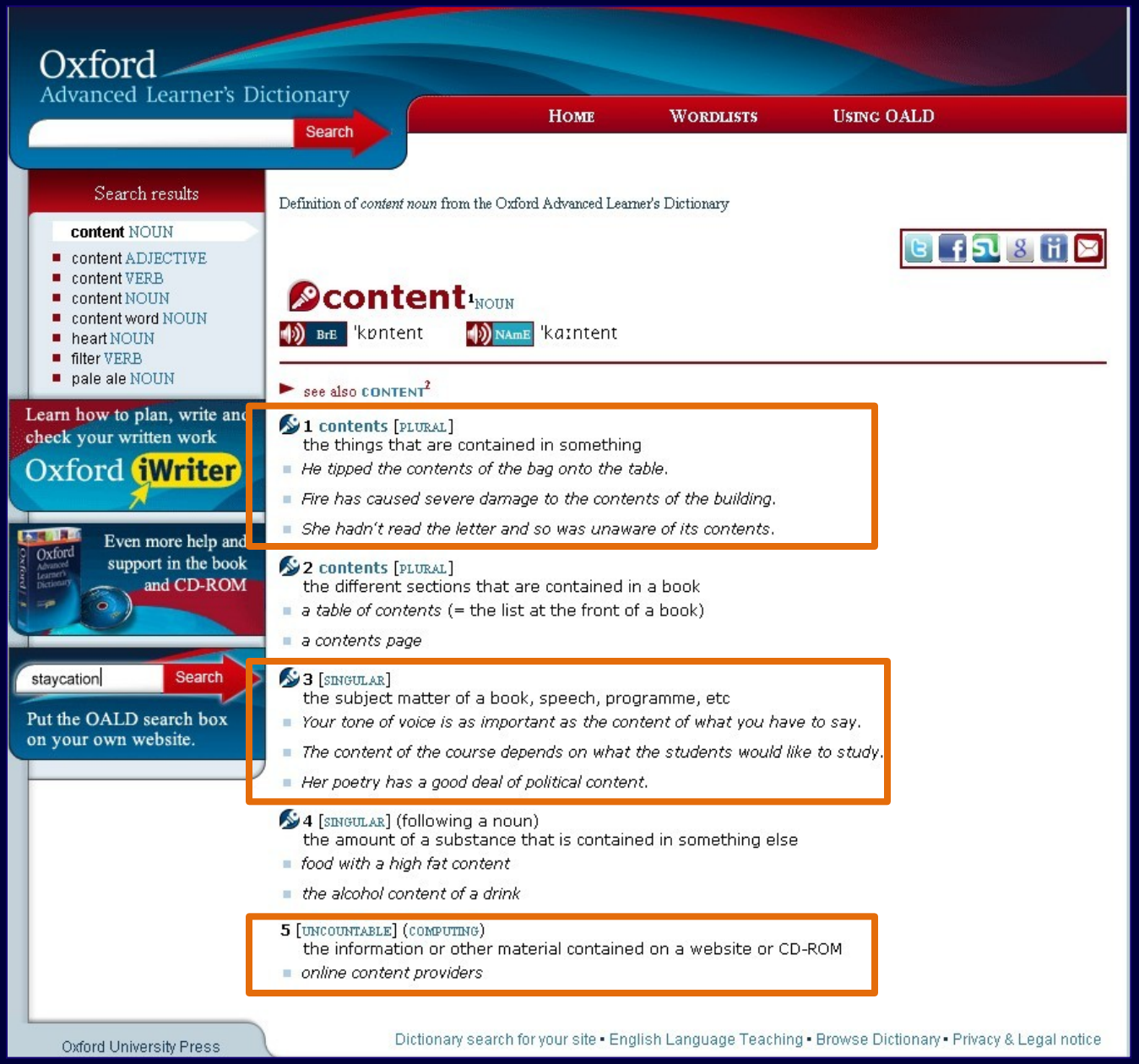
Product creation phases



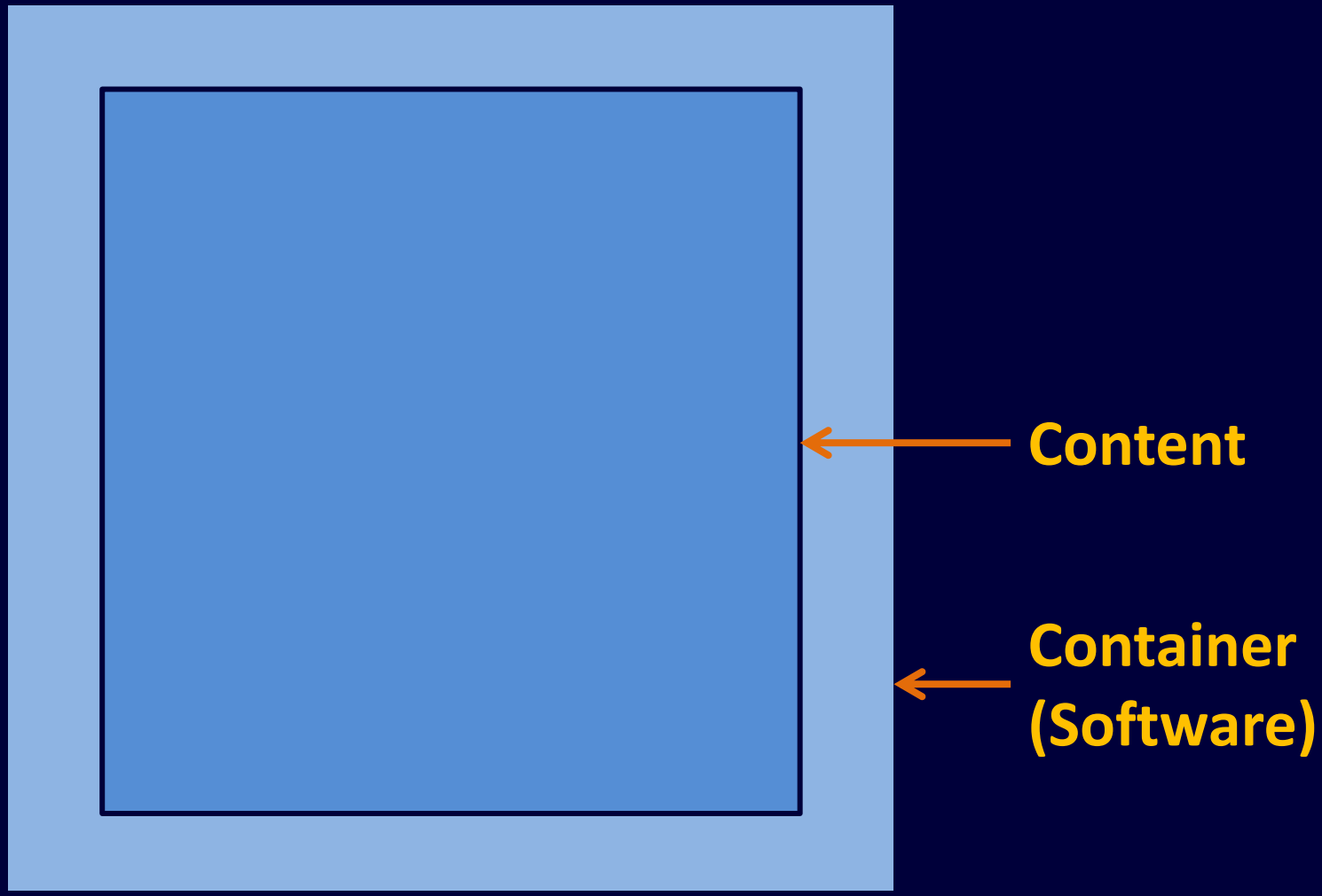
Content creation phase



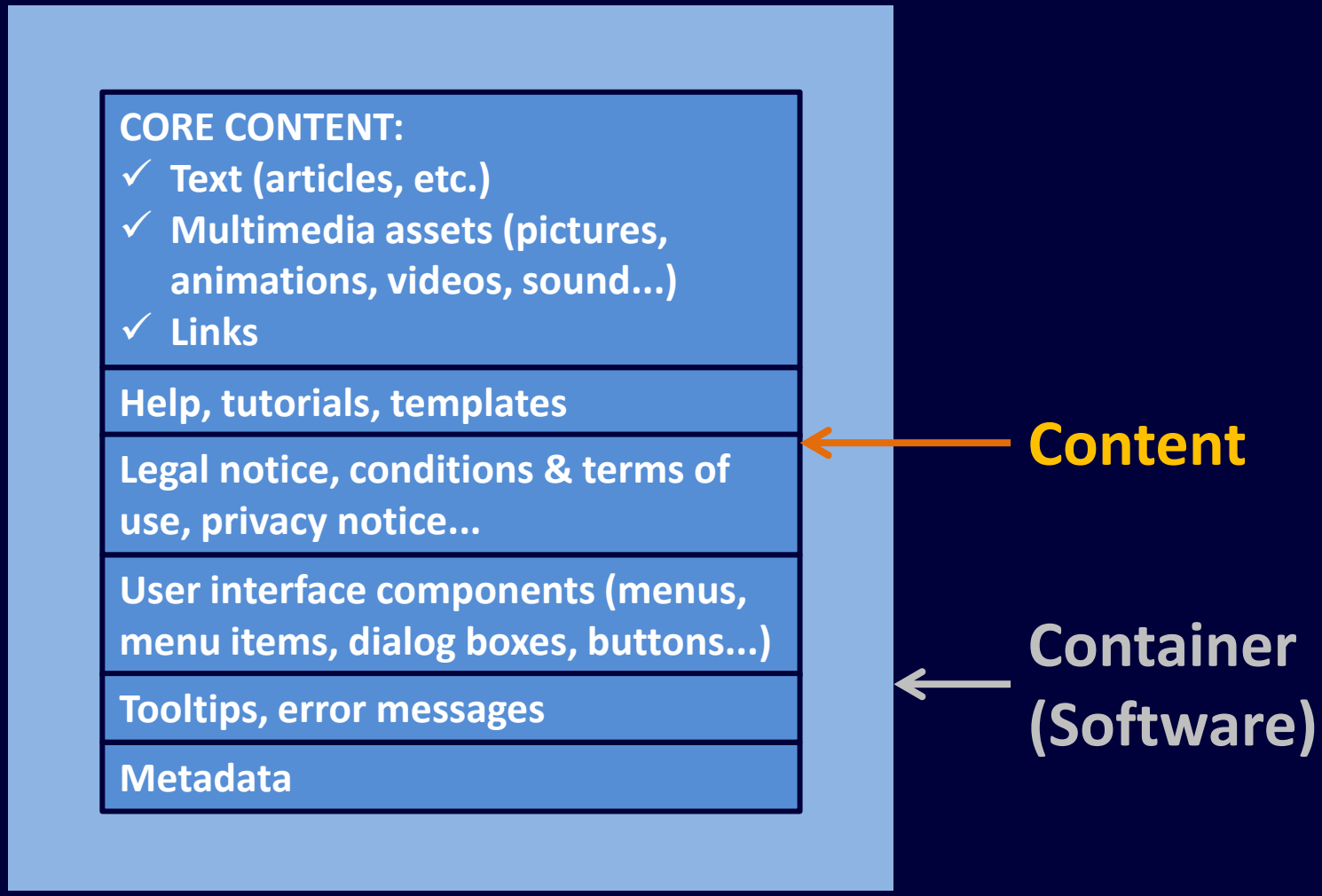
Content


Oxford
Advanced Learner's Dictionary
Search
HOME
WORDLISTS
USING OALD
Search results
content NOUN
content ADJECTIVE
content VERB
content NOUN
content word NOUN
heart NOUN
filter VERB
pale ale NOUN
Learn how to plan, write and check your written work
Oxford iWriter
Even more help and support in the book and CD-ROM
staycation
Search
Put the OALD search box on your own website.
Definition of content noun from the Oxford Advanced Learner's Dictionary
content 1 NOUN
BrE 'kɒntent
NAmE 'kɑːntent
see also CONTENT 2
1 contents [PLURAL]
the things that are contained in something
He tipped the contents of the bag onto the table.
Fire has caused severe damage to the contents of the building.
She hadn't read the letter and so was unaware of its contents.
2 contents [PLURAL]
the different sections that are contained in a book
a table of contents (= the list at the front of a book)
a contents page
3 [SINGULAR]
the subject matter of a book, speech, programme, etc
Your tone of voice is as important as the content of what you have to say.
The content of the course depends on what the students would like to study.
Her poetry has a good deal of political content.
4 [SINGULAR] (following a noun)
the amount of a substance that is contained in something else
food with a high fat content
the alcohol content of a drink
5 [UNCOUNTABLE] (COMPUTING)
the information or other material contained on a website or CD-ROM
online content providers
Oxford University Press
Dictionary search for your site • English Language Teaching • Browse Dictionary • Privacy & Legal notice

Software product = Content + Container

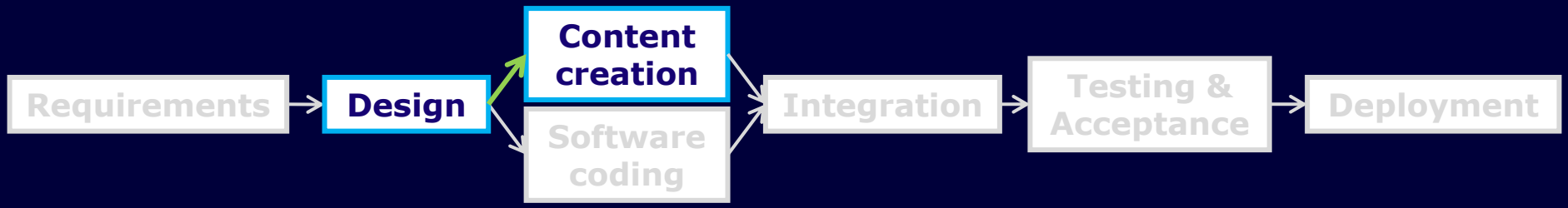


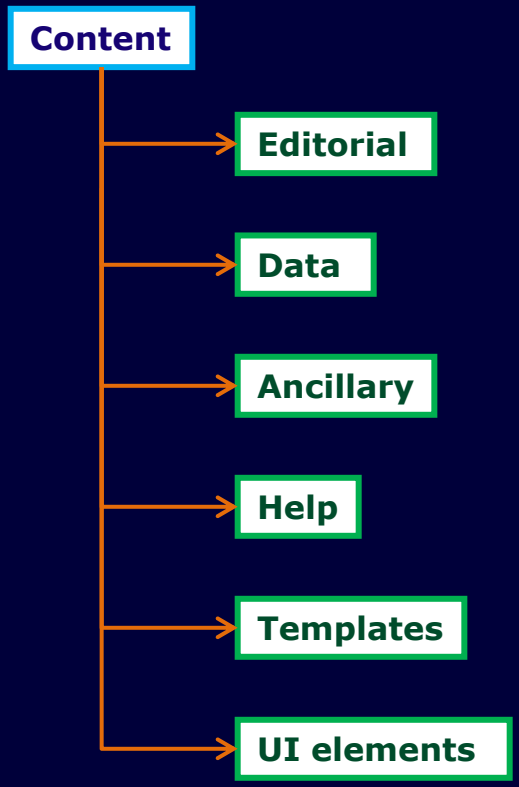
Elements of content of a software product



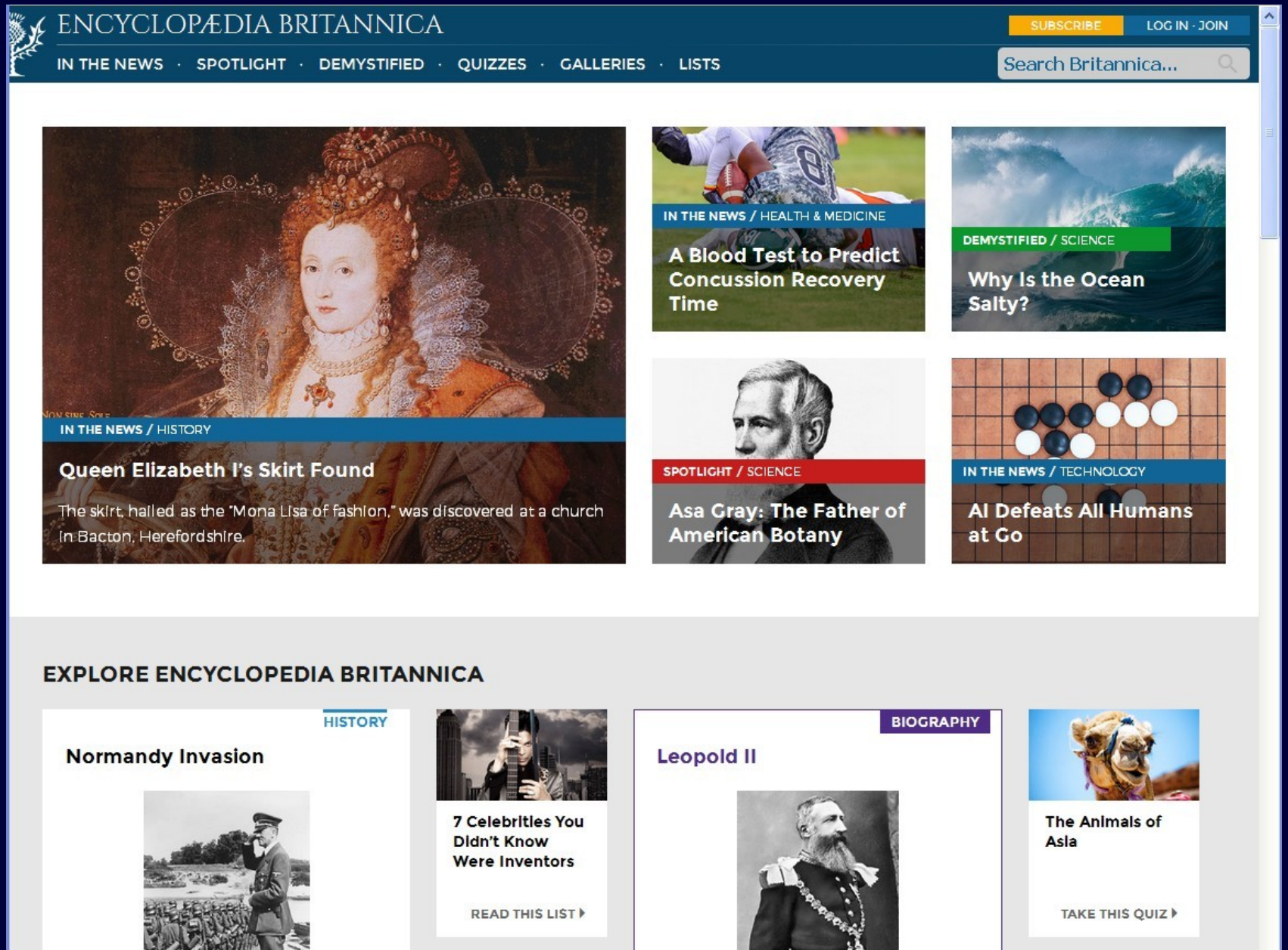
\+ Documentation, text & illustrations on package, etc.

Types of content





Example of content (editorial 1)



Example of content (editorial 2)

IN THE NEWS / SOCIETY

Obama Invokes 1953 Law to Stave Off Arctic and Atlantic Oil Development

WRITTEN BY: Jeff Wallenfeldt
PUBLISHED: 12/21/2016

SHARE:

U.S. Pres. Barack Obama acted on December 20, 2016, to preserve the legacy of his policies aimed at protecting the environment by issuing a pair of memorandums that indefinitely banned oil and gas development in the entirety of the U.S. portion of the Chukchi Sea, the majority of the Beaufort Sea, and some 4 million acres (1.6 million hectares) along the Atlantic Coast containing a string of more than 30 underwater canyons, stretching from Massachusetts to the Chesapeake Bay. Obama's action came one month before he was to be replaced in the Oval Office by President-elect Donald Trump, who during the 2016 presidential campaign had promised to expand U.S. energy exploration and production. The memorandums were released in conjunction with Canadian Prime Minister Justin Trudeau's announcement that his country was declaring a five-year ban on licensing of drilling in all of its Arctic waters, with climate and marine science-based review to come at the end of that time.

Rather than take executive action, Obama invoked the 1953 Outer Continental Shelf Lands Act in an attempt to give his declaration the force of law. Under that law "the President of the United States may, from time to time, withdraw from disposition any of the unleased lands of the outer Continental Shelf." Because the 1953 law does not include provisions for undoing actions taken under it, Obama administration officials have argued that it cannot be undone by executive

NEXT UP ON IN THE NEWS

IN THE NEWS / HISTORY
Queen Elizabeth I's Skirt Found

IN THE NEWS / HEALTH & MEDICINE
A Blood Test to Predict Concussion Recovery Time

IN THE NEWS / TECHNOLOGY
AI Defeats All Humans at Go

See All In The News Stories ›

Example of content (editorial 3)

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NEWS

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Angry Trump blasts 'fake news disgrace'

The president-elect tells reporters "sick people" are behind alleged compromising material.

54 minutes ago | US & Canada

LIVE Latest on press conference

- How did claims appear?
- Trump Tweetwatch

Tillerson accepts Putin knew of hacking

Donald Trump's secretary of state nominee faces hostile questions in a Senate confirmation hearing.

1 hour ago | US & Canada

Massive drop in German asylum seekers

Germany says 280,000 new arrivals sought asylum in 2016, a drop of over 600,000 on the previous year.

5 hours ago | Europe

Trump shouts down CNN reporter

Donald Trump refuses to answer a CNN reporter's question after the network reported on Trump dossier.

1 hour ago | US & Canada

China aircraft carrier enters Taiwan Strait

China's aircraft carrier prompts nervous response from Taiwan as it sails through the Taiwan Strait.

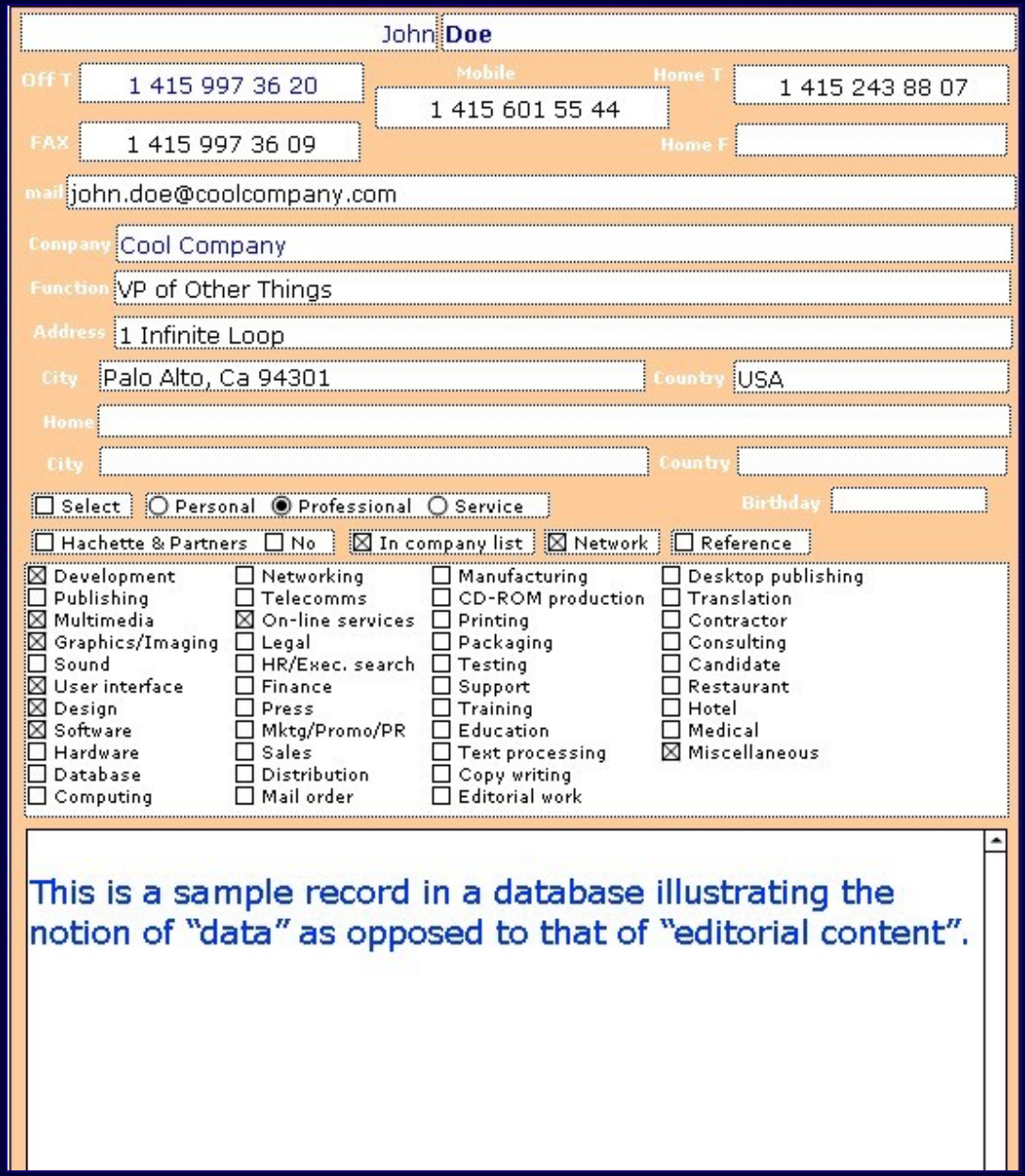
4 hours ago | China

'Childless boom' among S European women

Uncertain employment and a lack of family-friendly work policies help explain the rise, says a report.

2 hours ago | Europe

Example of content (data)



John **Doe**

Off T: 1 415 997 36 20
Mobile: 1 415 601 55 44
Home T: 1 415 243 88 07
FAX: 1 415 997 36 09
Home F:
mail: john.doe@coolcompany.com
Company: Cool Company
Function: VP of Other Things
Address: 1 Infinite Loop
City: Palo Alto, Ca 94301
Country: USA
Home:
City:
Country:

☐ Select ○ Personal ◉ Professional ○ Service
Birthday:

☐ Hachette & Partners ☐ No ☒ In company list ☒ Network ☐ Reference

☒ Development	☐ Networking	☐ Manufacturing	☐ Desktop publishing
☐ Publishing	☐ Telecomms	☐ CD-ROM production	☐ Translation
☒ Multimedia	☒ On-line services	☐ Printing	☐ Contractor
☒ Graphics/Imaging	☐ Legal	☐ Packaging	☐ Consulting
☐ Sound	☐ HR/Exec. search	☐ Testing	☐ Candidate
☒ User interface	☐ Finance	☐ Support	☐ Restaurant
☒ Design	☐ Press	☐ Training	☐ Hotel
☒ Software	☐ Mktg/Promo/PR	☐ Education	☐ Medical
☐ Hardware	☐ Sales	☐ Text processing	☒ Miscellaneous
☐ Database	☐ Distribution	☐ Copy writing	
☐ Computing	☐ Mail order	☐ Editorial work	

This is a sample record in a database illustrating the notion of "data" as opposed to that of "editorial content".

Example of content (help)

Project Help

task dependencies

Search

Project 2010 Home > Project 2010 Help and How-to > Setting up a project and schedule > Adding tasks

Microsoft Search help bing

More on Office.com: downloads | ima

Link tasks within your project

After you create tasks in a project, you need to link them to show relationships between them. Li

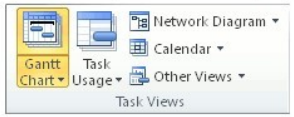
TIP You can also show the relationships between multiple projects by linking tasks across pro

In this article

- Link tasks in the Gantt Chart view
- Link tasks in the Network Diagram view
- Link tasks in the Calendar view
- Turn autolinking on or off
- About linking tasks
- About linking manually scheduled tasks

Link tasks in the Gantt Chart view

1. On the **View** tab, in the **Task Views** group, click **Gantt Chart**.



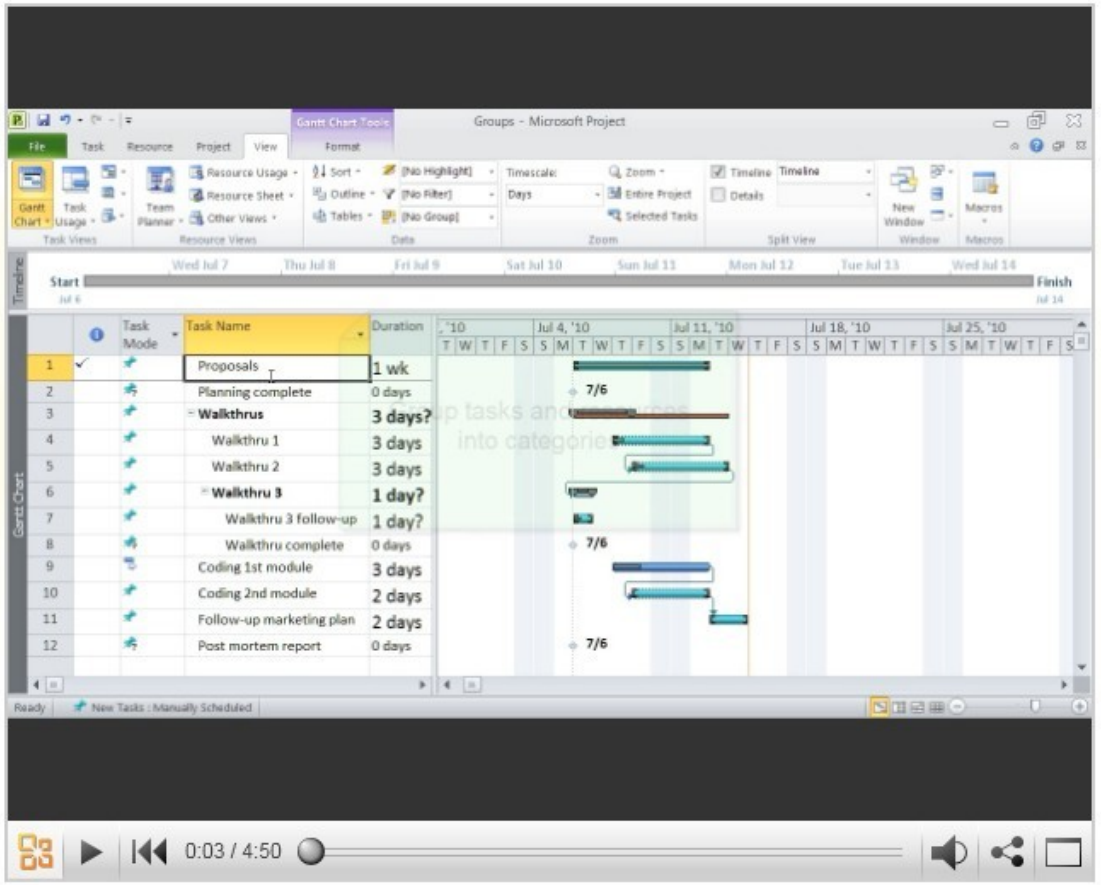
2. In the **Task Name** field, select two or more tasks you want to link, in the order you want to
   - To select tasks that are next to one another, hold down SHIFT and click the first and la
   - To select tasks that are not next to one another, hold down CTRL and click the tasks t
3. On the **Task** tab, in the **Schedule** group, click the **Link Tasks** button.

Project creates a finish-to-start task link by default. You can change this task link to start-

TOP OF PAGE

All Project

Video: Group tasks and resources in your project



This video demonstrates how to group tasks and resources in your project.

Example of content (template)

Microsoft

Search Office Templates

Sign in

Office | Products | Templates | Support

Featured PowerPoint Templates and Themes

BROWSE BY PRODUCT

- Excel
- PowerPoint
- Word

BROWSE BY CATEGORY

- Agendas
- Blank and General
- Brochures
- Budgets
- Business
- Calendars
- Cards
- Certificates
- College Tools
- Diagrams
- Education
- Fax Covers
- Financial Management

Ion
PowerPoint Online

Business digital blue tunnel presentation (widescreen)
PowerPoint, PowerPoint Online

Organic
PowerPoint Online

Nature presentation, illustrated landscape design (widescreen)
PowerPoint, PowerPoint Online

Badge
PowerPoint Online

Blue bookstack presentation (widescreen)
PowerPoint

Facet
PowerPoint Online

Retrospect
PowerPoint Online

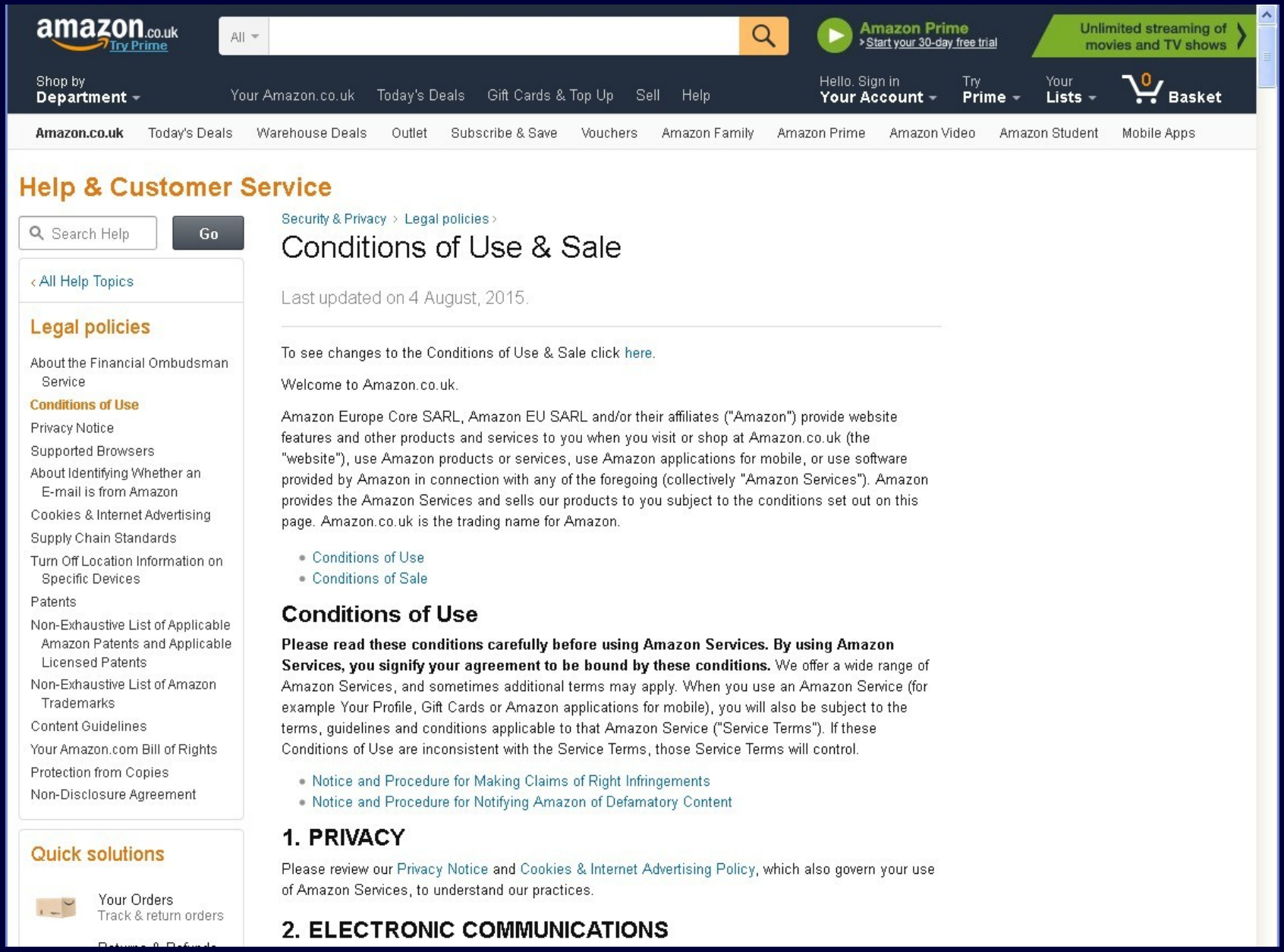
Academic presentation, pinstripe and ribbon design (widescreen)
PowerPoint, PowerPoint Online

Feathered
PowerPoint Online

Mesh
PowerPoint Online

Berlin
PowerPoint Online

Example of content (ancillary 1)



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Amazon.co.uk | Today's Deals | Warehouse Deals | Outlet | Subscribe & Save | Vouchers | Amazon Family | Amazon Prime | Amazon Video | Amazon Student | Mobile Apps

Help & Customer Service

Search Help | Go

‹ All Help Topics

Legal policies

- About the Financial Ombudsman Service
- Conditions of Use
- Privacy Notice
- Supported Browsers
- About Identifying Whether an E-mail is from Amazon
- Cookies & Internet Advertising
- Supply Chain Standards
- Turn Off Location Information on Specific Devices
- Patents
- Non-Exhaustive List of Applicable Amazon Patents and Applicable Licensed Patents
- Non-Exhaustive List of Amazon Trademarks
- Content Guidelines
- Your Amazon.com Bill of Rights
- Protection from Copies
- Non-Disclosure Agreement

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Security & Privacy › Legal policies ›

Conditions of Use & Sale

Last updated on 4 August, 2015.

To see changes to the Conditions of Use & Sale click here.

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- Conditions of Sale

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- Notice and Procedure for Making Claims of Right Infringements
- Notice and Procedure for Notifying Amazon of Defamatory Content

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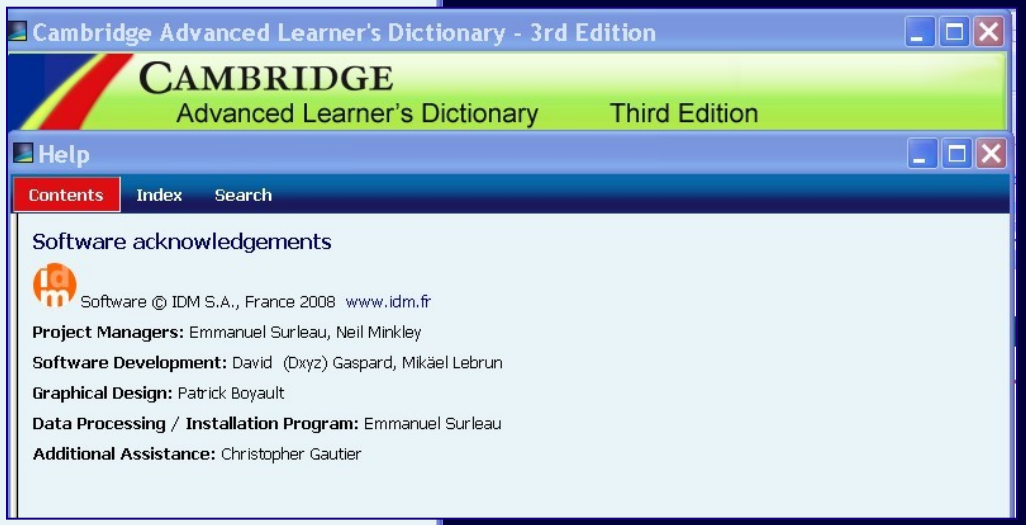
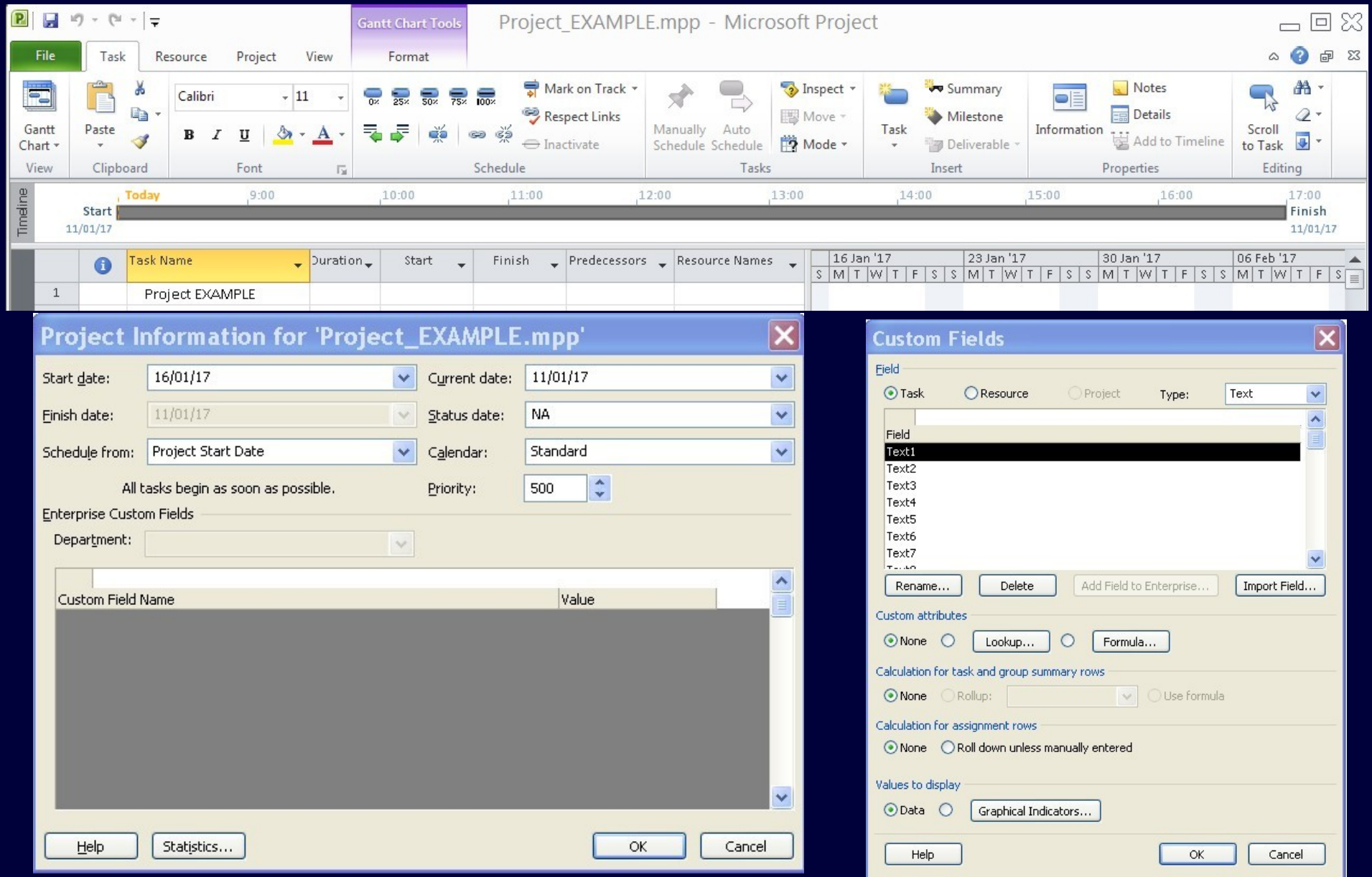
Please review our Privacy Notice and Cookies & Internet Advertising Policy, which also govern your use of Amazon Services, to understand our practices.

2. ELECTRONIC COMMUNICATIONS

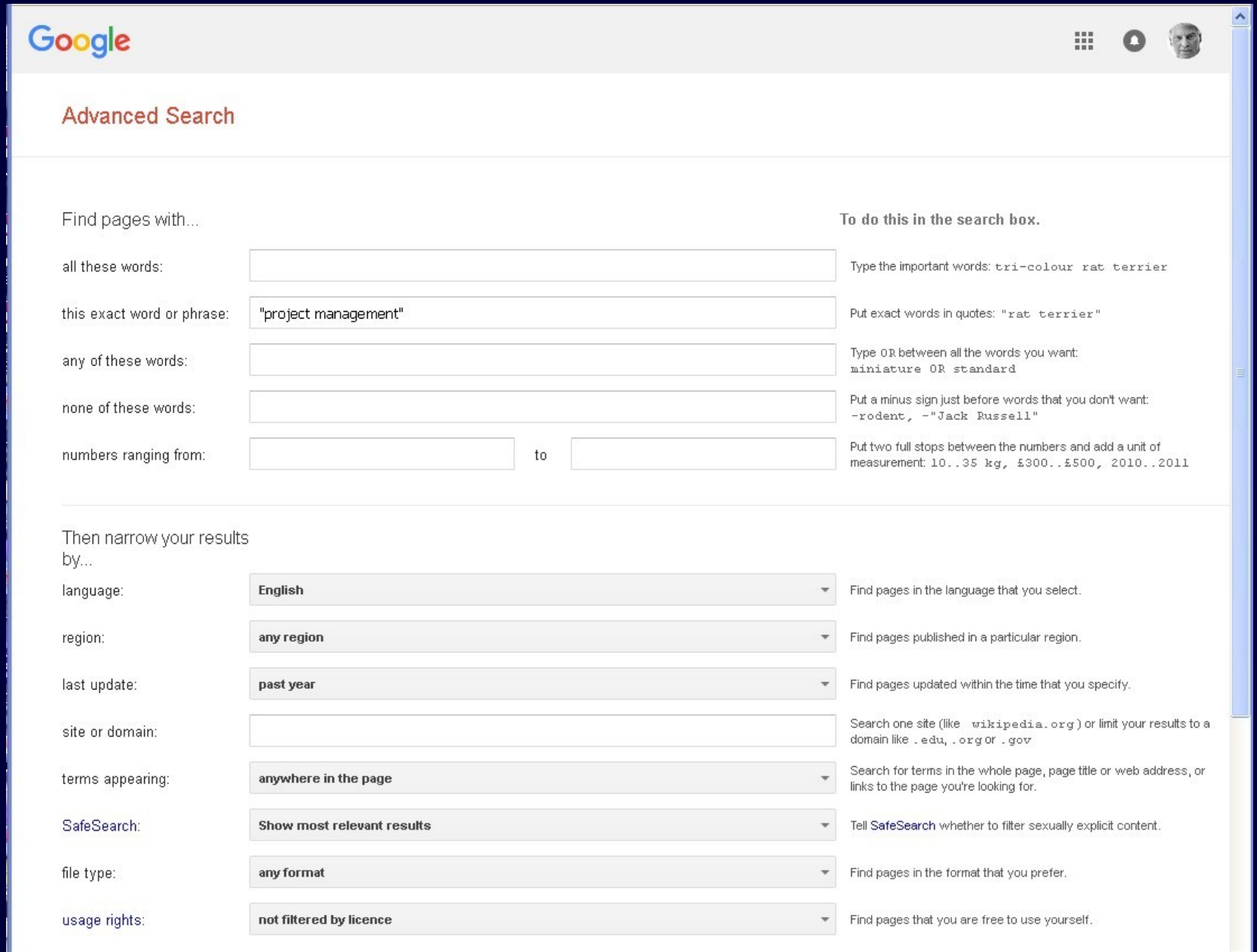
Example of content (ancillary 2)



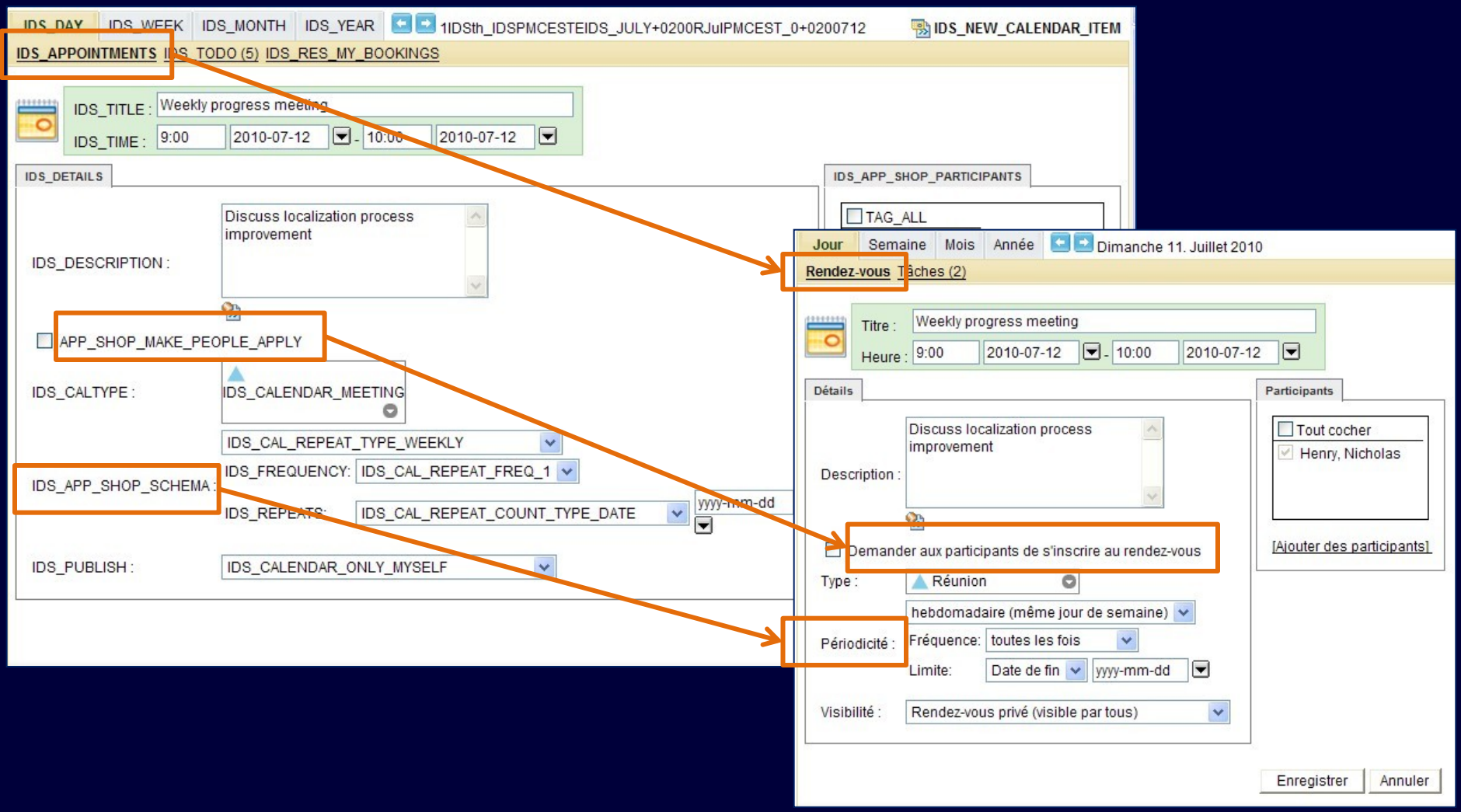
Example of content (UI 1)



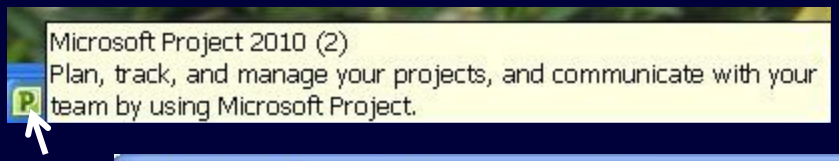
Example of content (UI 2)

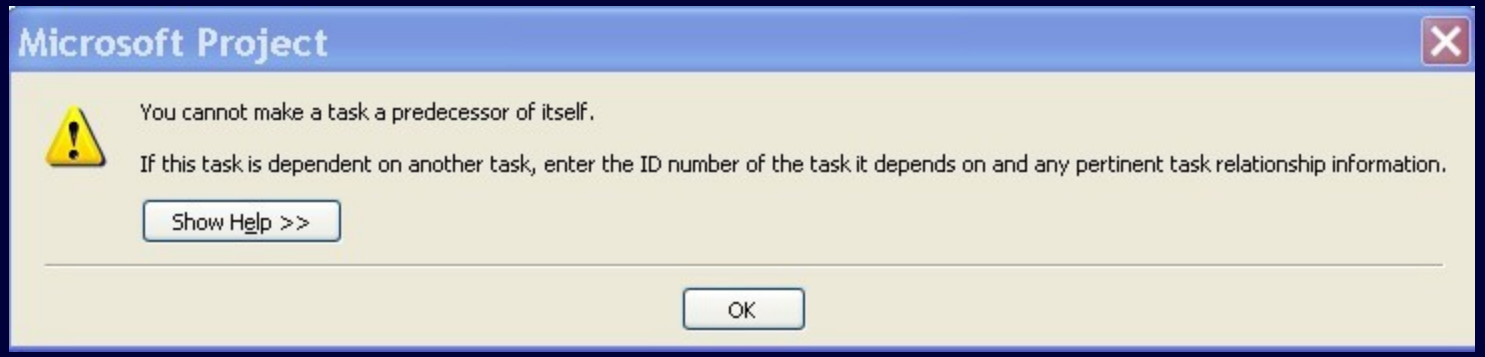


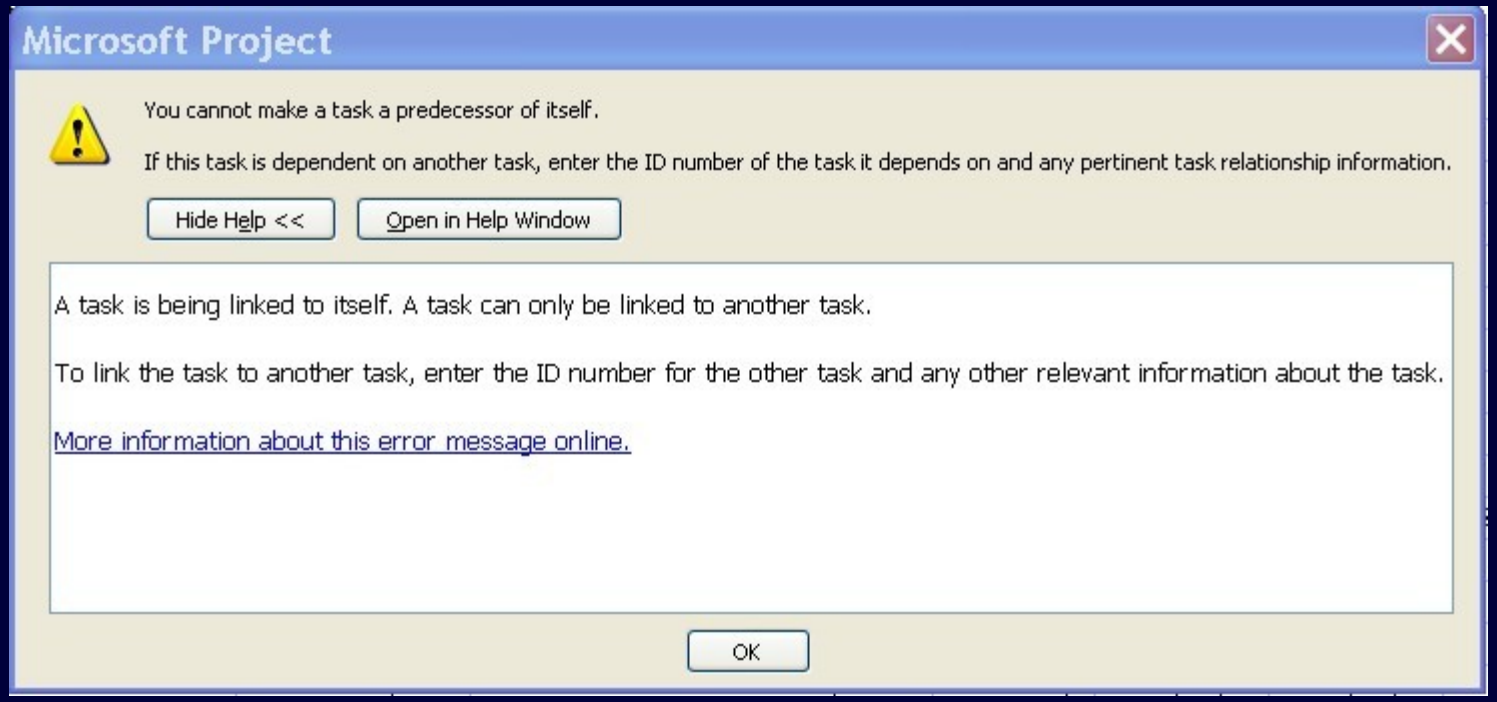
Example of content (UI 3)



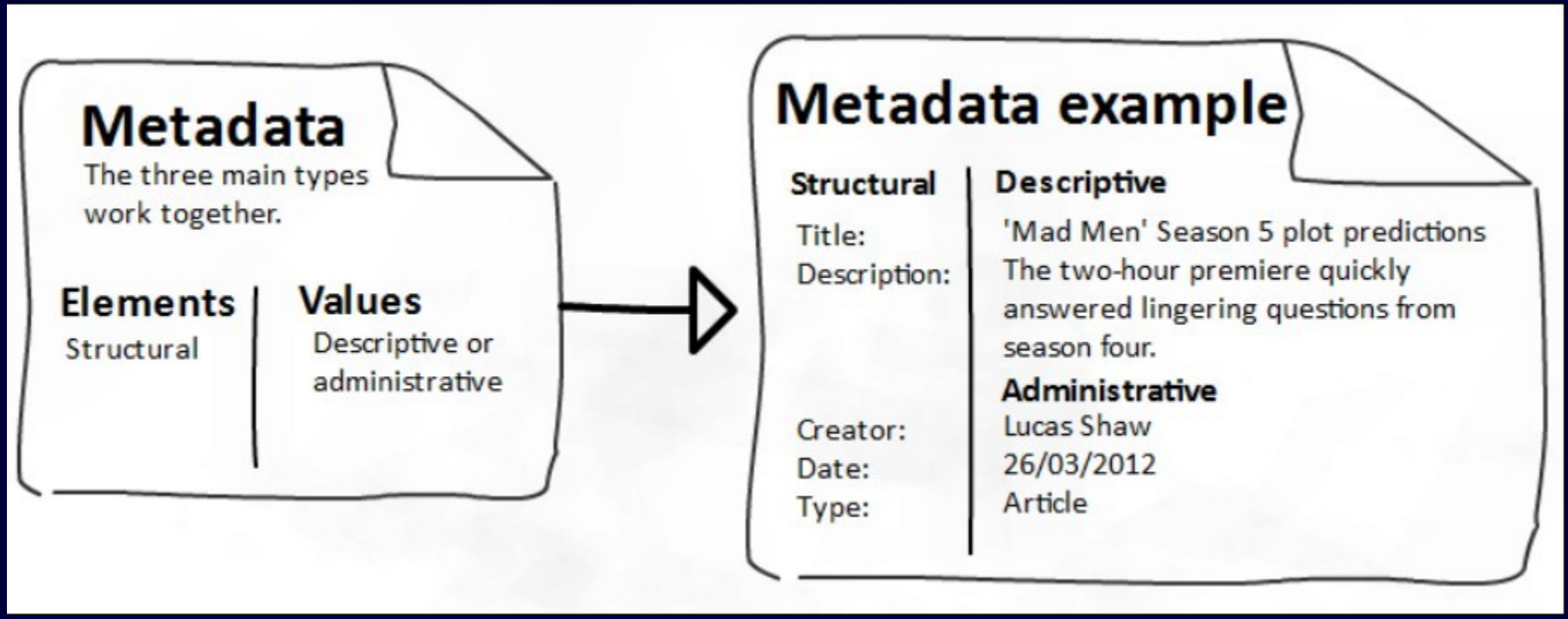
Example of content (tooltip & error msg)





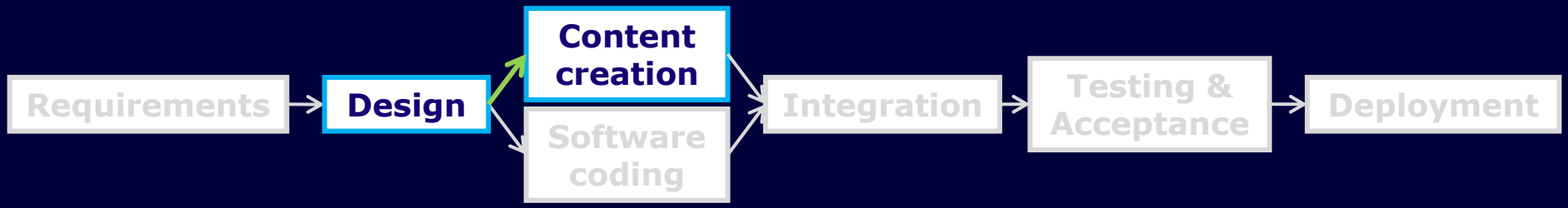


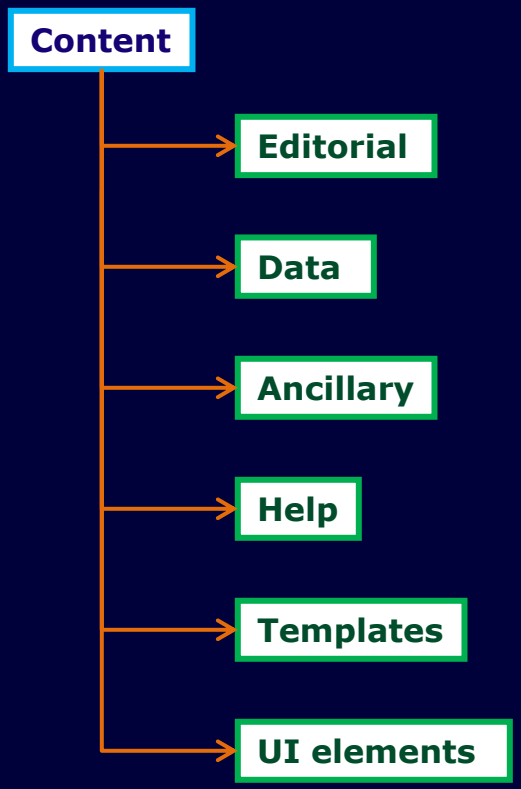
Example of content (metadata)




```
<head>
    <meta name="viewport" content="width=device-width, initial-scale=1.0" />
        <meta charset="utf-8" />
    <base href="http://anglais-pratique.fr/" />
    <meta name="keywords" content="anglais français pratique aide améliorer apprentissage pas cours communication traduction vocab
    <meta name="rights" content="Copyright 2008-2017 Neil Minkley - Tous droits réservés - All rights reserved" />
    <meta name="description" content="Ce site gratuit (free-of-charge site) est un outil d'aide à la compréhension de l'anglais, a
    <meta name="generator" content="Joomla! - Open Source Content Management - Version 3.6.5" />
    <title>Bienvenue ! Welcome!</title>
```

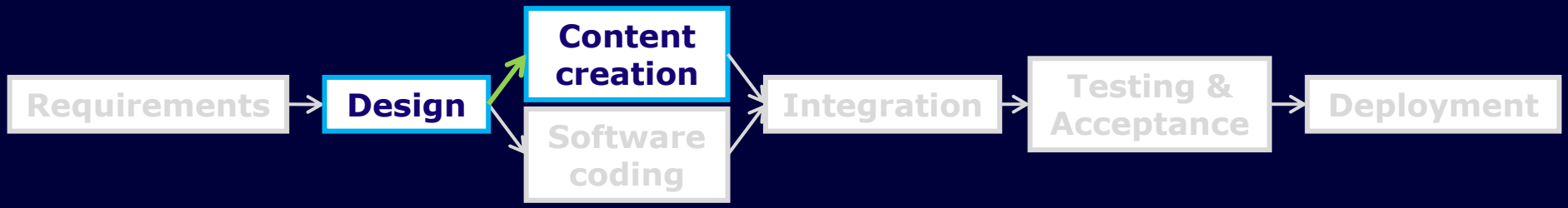
Content provider

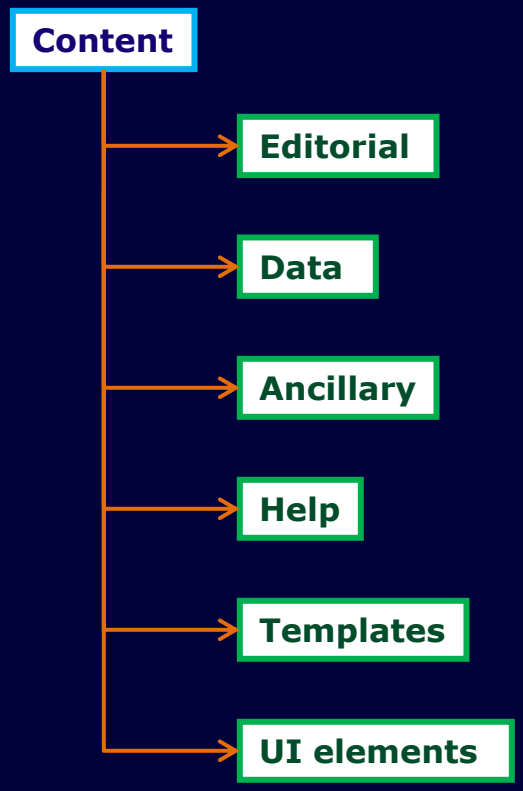




- Project owner
- Third party
- NOT the software developer
- Close cooperation required between content provider and software developer

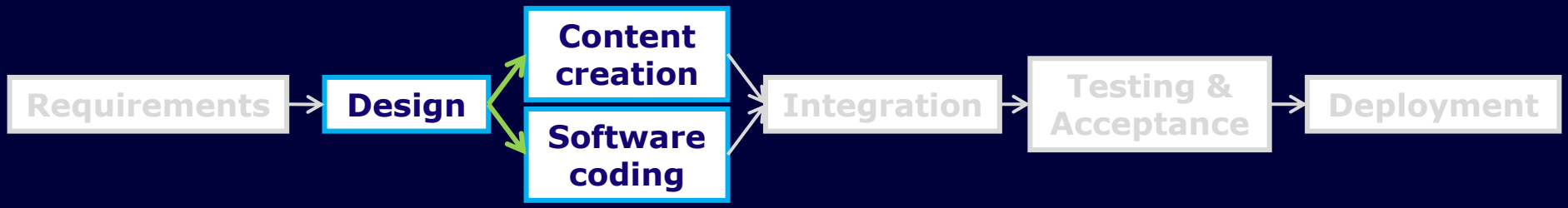
Content structuring and delivery

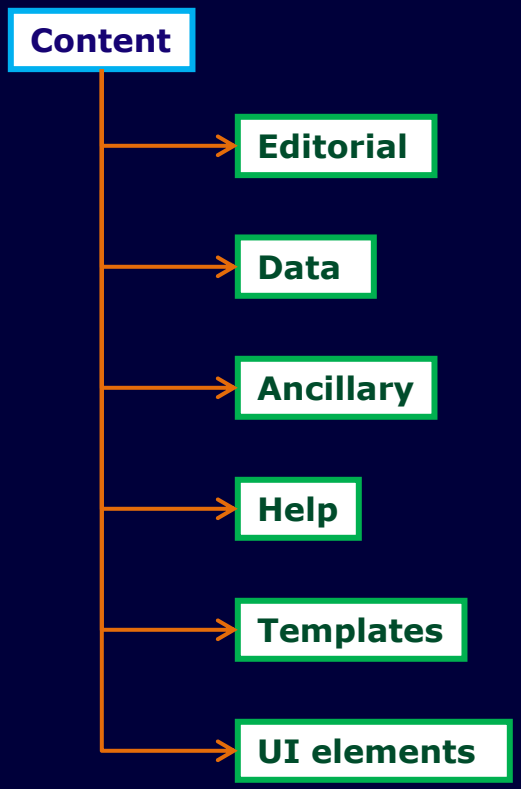


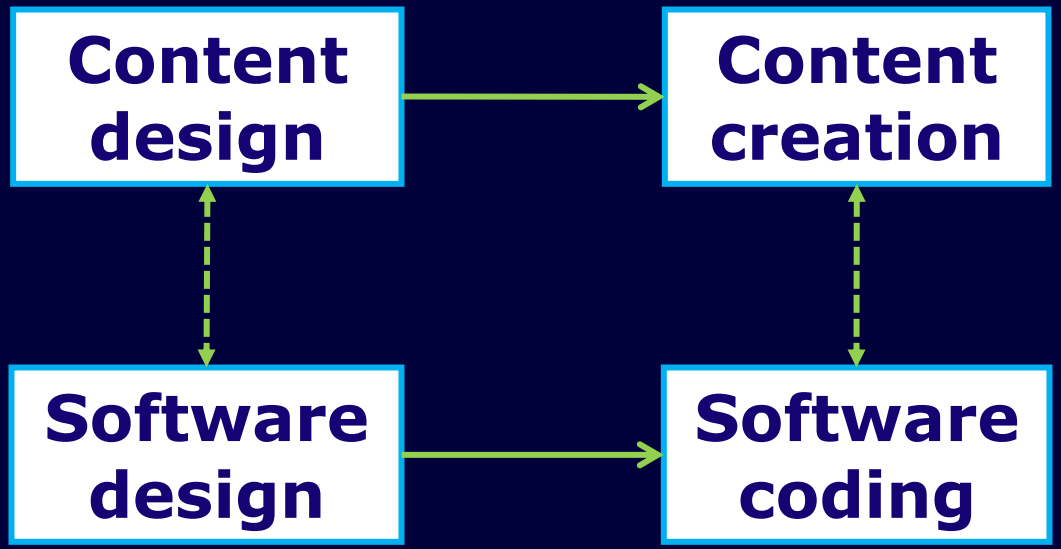


- **Data delivery format**
- Sample content / Content subset
- Final content
- Help & templates
- Publishing, adding & updating content (**back-office tools**)

Content creation & SW development







Questions?