Globalization, Internationalization & Localization

√ Overview

√ Case study: Localizing a VLE platform *

See full presentation in 3 parts at http://neil.minkley.fr/L10n/

* VLE = Virtual Learning Environment

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See http://en.wikipedia.org/wiki/Virtual_learning_environment

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Globalization
Internationalization
Localization

Making a product or service accessible to international markets and audiences

Globalization & Internationalization: def 2

Globalization
Internationalization
Localization



Making a product or service accessible to international markets and audiences

Enabling a product or service to be (easily) adapted to local markets and audiences

Making the product or service localizable

See other (less specialized) definitions:

http://oald8.oxfordlearnersdictionaries.com/dictionary/globalization

http://dictionary.cambridge.org/dictionary/british/globalization

http://oald8.oxfordlearnersdictionaries.com/dictionary/internationalize

http://dictionary.cambridge.org/dictionary/british/internationalize

Localization: definition



Adapting a product or service to local markets and audiences:

- ✓ local language
- ✓ local culture

See other (less specialized) definitions:

http://oald8.oxfordlearnersdictionaries.com/dictionary/localize

http://dictionary.cambridge.org/dictionary/business-english/localization

http://www.ldoceonline.com/dictionary/localize

http://www.merriam-webster.com/dictionary/localization

Example of global product...



Global product... but needing a manual...



Compact LED Flashlight

Owner's Manual



Congratulations on being the proud owner of Clearwater Lights' Compact LED Flashlight! With a powerful 12W LED inside a durable aluminum housing and two rechargeable lithium ion batteries, you'll never be in the dark again. Please read these instructions to learn how to get the most out of your new flashlight.

Operation:

Full click to turn the flashlight on and off. Half press the switch to toggle between full and low power. Flashlight will also toggle between high and low each time it is turned on and off.

Batteries:

Your flashlight is powered by one 3.7V size 18650 rechargeable lithium ion battery. Insert the battery into the flashlight positive end forward (the end with the button) as shown in fig 1.



This battery includes a protection circuit that will prevent overcharging, starving, and shorting. However, for best battery life we recommend recharging after 1 hour of use at full power and 4 hours of use on the low setting. If the batteries are not going to be used for more than a few weeks, run the flashlight for 45 min - 1 hour (from a full charge), put the battery in an air-tight ziplock bag, and store in your refrigerator (NOT the freezer!).

Charging:

Insert the batteries into the charger as shown in Fig 2. The light will be red when battery is charging and green when it is full. Charging will take 2-6 hours, depending on how long the flashlight has been run. Attach car charger as shown below for charging on the go.

The Clearwater Company

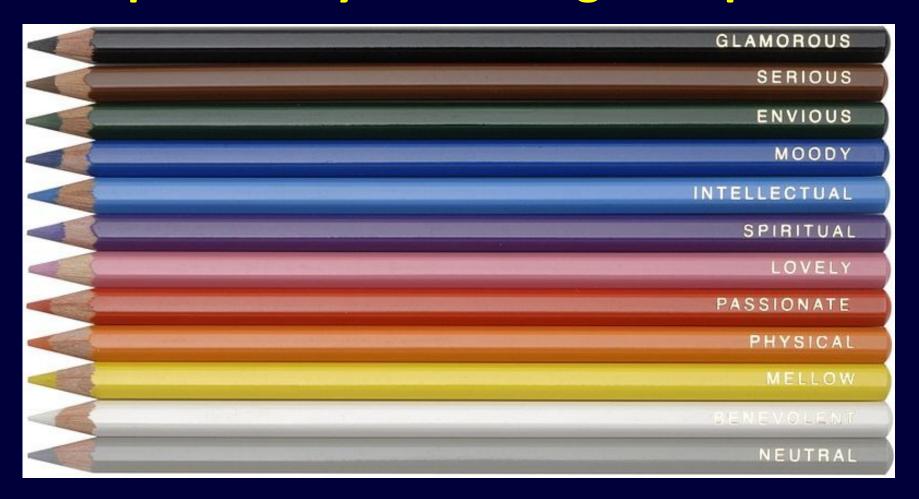
2546 Mercantile Drive, Unit B Rancho Cordova, CA 95742 916-852-7029 www.clearwaterlights.com 4/6/11 ... and maybe also a box...

... both to be globalized! (and possibly localized)

Better example of global product



Example of maybe not so global product!



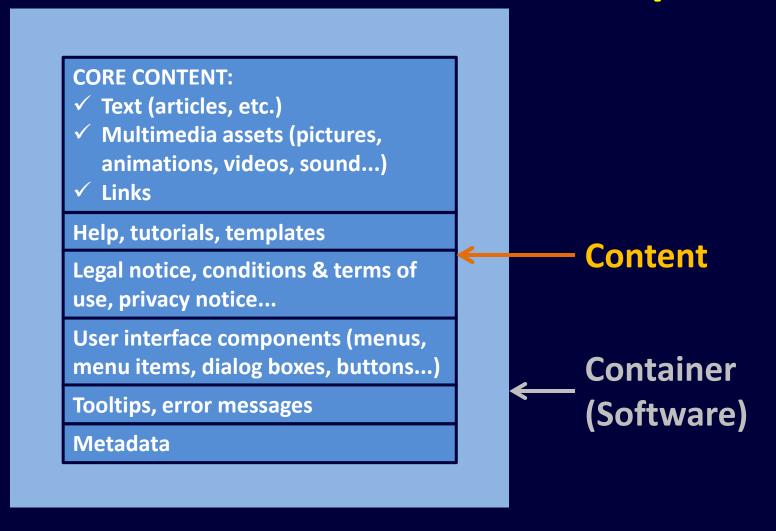
Good example of truly global product



Globalization + Localization

Globalization **Design &** & Localization **Development** requirements Global product Local Localization products See http://www-01.ibm.com/software/globalization/guidelines/outline.html etc.

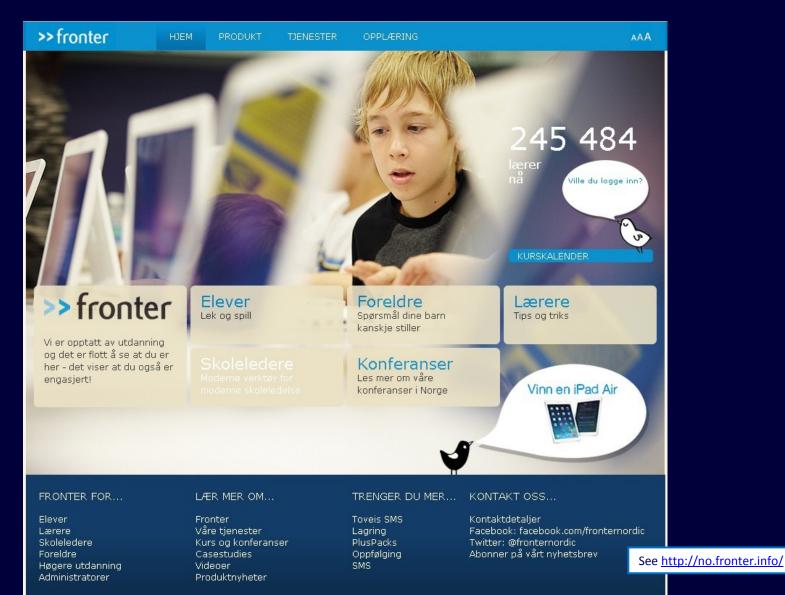
Elements of content of a software product



+ Documentation, text & illustrations on package, etc.

All of these elements generally need to be localized.

Fronter: a Norwegian company



Fronter: an itslearning subsidiary



Fronter: a VLE (1)

>> fronter

HOME

PRODUCT

SERVICES

VIDEOS

EOS

Fronter is a virtual learning environment

Created to help teachers be great teachers





AAA

FRONTER INCLUDES



Personal Work

Personal Learning Environment

Fronter provides a personal learning environment where contacts, files, resources, documents, school information, latest news, are all stored in one secure central space, accessible anytime anywhere, Better organisation equals better results.

Today Portal Latest info from Rooms in Fronter and external RSS.

Email client Complete e-mail client with support for POP3 and IMAP.

RSS reader Display RSS feeds from external sources on the Today portal. Resources Cloud like hard drive to save personal files which can be closed or shared

Portfolio Learning overview in Personal portfolio of activities and results - can be transferred

Visual Mail Write, draw, or record a message to teachers or classmates

Blog Client Edit you external blogs directly from within Fronter

Meeting Personal web conferencing tool with multiple features

Stickies Internal messaging system in Fronter

Entrance Hall Visual overview and easy access to rooms from the Today portal

To-do list Personal task list with progress indication

Fronter: a VLE (2)

>> fronter

HOME

PRODUCT

SERVICES

VIDEOS

AAA

The world's favourite classroom

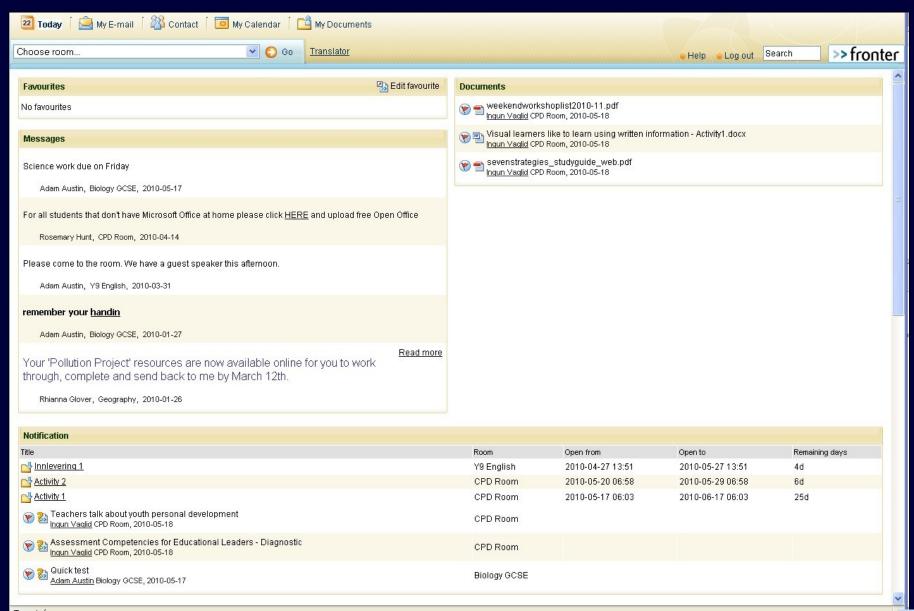


Fronter is the leading learning platform for schools, delivered as a service over the Internet. With about 160 million log ins per year, Fronter is transforming schools - the way technology has transformed the society our children are growing up in.

So whether you call it a Virtual Learning Environment - or an LMS, or a CMS or an MLE, a learning platform or an LCMS - don't be put off by all the acronyms. We think of it as a classroom in a digital school building that runs alongside your regular building, creating a world of learning.



Fronter: a home page of the actual VLE



Localization

A few recommendations...

The process

The few facts summarized hereafter should be taken into account when planning and organizing a localization project.

Translators need in-depth knowledge of the functions & features of the product to be localized, in particular if it is a rich and complex product such as Fronter.

Translators need in-depth product training.

- ✓ Some preliminary work needs to be done in preparation for the translation effort.
- ✓ If several translators are involved, a "lead translator" should be designated and assigned to the preliminary work.

The lead translator and Fronter need to agree on basic terminology to be used in the target language for metaphors, concepts, functions & features, etc.

➤ A bilingual glossary should be prepared by the lead translator, should be approved by Fronter and used as a reference document by all translators.

Translating product documents that provide an overview of functions & features is a good starting point for developing the bilingual glossary.

Start with the translation of the "Fronter tools description" document and the "Glossary" section of the Fronter Help.

The product's user interface (UI) provides the context required for choosing appropriate terminology and for good translation work.

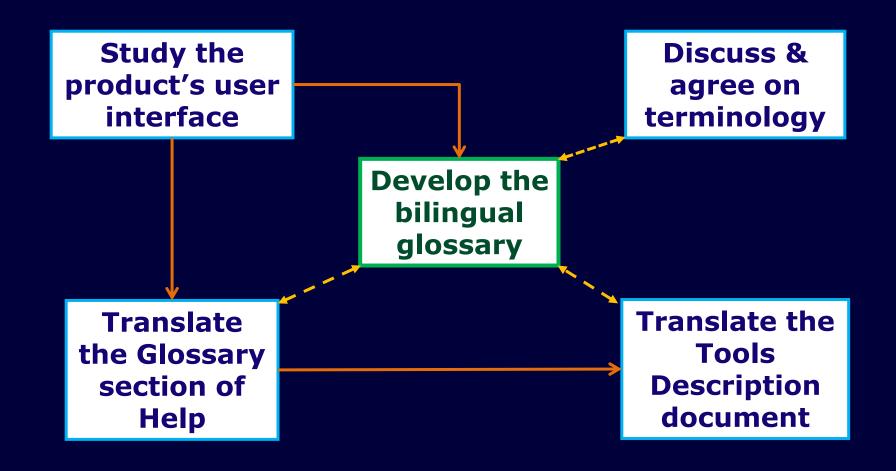
The head translator needs to make an in-depth study of the UI as part of the process of developing the bilingual glossary.

Fact 6 (1)

Developing the bilingual glossary is an iterative and interactive process. The preliminary tasks interact with one another and need to be completed practically at the same time.

See the summary diagram hereafter which describes the process from the lead translator's perspective.

Developing the bilingual glossary



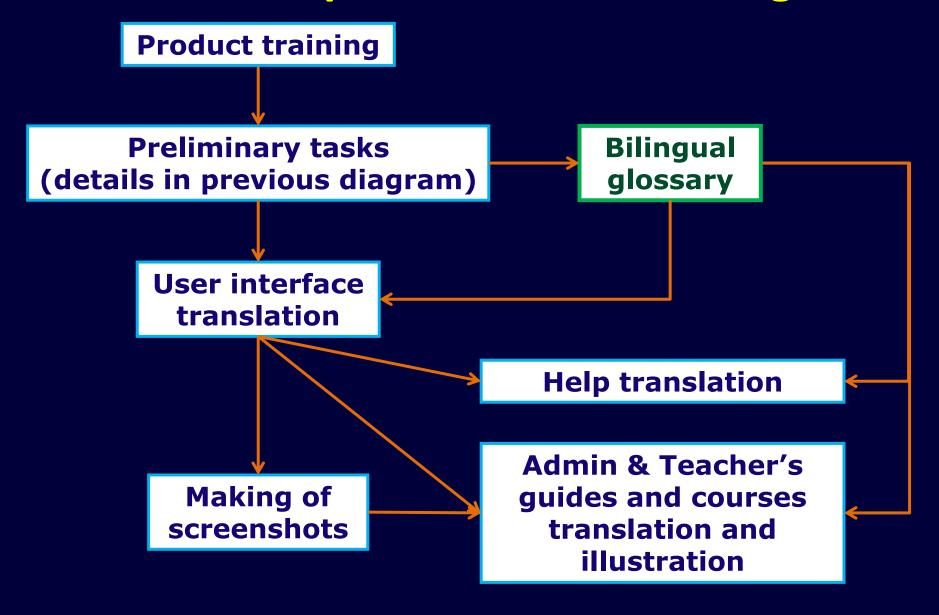
Example of bilingual glossary (excerpt)

	В	D	F (
	ERROLTED ENGLISH ERENGLISH OF DECEMBE			
1			Stationary Salves are the Stationary Stationary	
2	English	français	Remarks	
179	supervisor	superviseur surveillant	> the xlation depends on the context, eg "superviseur de salle" for "room supervisor", "surveillant d'examen" for "exam supervisor"	
180	survey	sondage	> see also entry "vote"	
181	system administrator	administrateur du système	> rather than "administrateur système"	
182	task	tâche	> see also entry "to-do"	
183	teacher	enseignant professeur	> "enseignant" more generic than "professeur" > used in SDET Q&A	
184	template	modèle	> as in "modèles de présentation" (Powerpoint)	
185	term	période (scolaire)	> could be a "trimestre" or "quadrimestre" or "semestre"	
186	test	test contrôle	> translation depends on context	
187	third party, 3rd party	tierce partie		
188	threaded discussion	discussion avec fil conducteur		
189	thumbnail	miniature, vignette		
190	tidiness	tenue		
191	tidiness grade	note de tenue		
192	today note	note du jour		
193	Today page	page Aujourd'hui		
194	to-do (task)	tâche (à accomplir, à effectuer)		
195	to-do list	liste de tâches		
196	tool	outil	> Fronter metaphor 3	
197	tool bar	barre d'outils		
198	tool package	mallette d'outils		
199	top admin	super administrateur		
200	topic	-	> can be a subject ("matière) or a theme ("thème")	
201	tree structure	structure arborescente arborescence		
202	tree view	vue de l'arborescence		
203	trusted host	hébergeur de confiance	> see also entry "host"	
204	tutor	professeur principal	> see also entries "class teacher", "contact teacher", "form teacher", "head teacher", "registration teacher"	
205	UAS (User Administration System)	système d'administration des utilisateurs	> see also entry "local authority"	
206	unthreaded discussion	discussion sans fil conducteur		
207	unzip	décompresser		
208	upload	téléverser, téléversement	> means "téléchargement ascendant" (to a server) > see also entry "download"	
209	URL grabber	extracteur d'URL	> permet de "capturer" une URL	
210	user template	modèle utilisateur, modèle pour les utilisateurs		
211		salle virtuelle		
14 4	► ► EN-FR GLOSSARY (*)		3	

Help articles as well as user guides and courses (for administrators, teachers, etc.) refer to the product's user interface (UI) and may include screenshots.

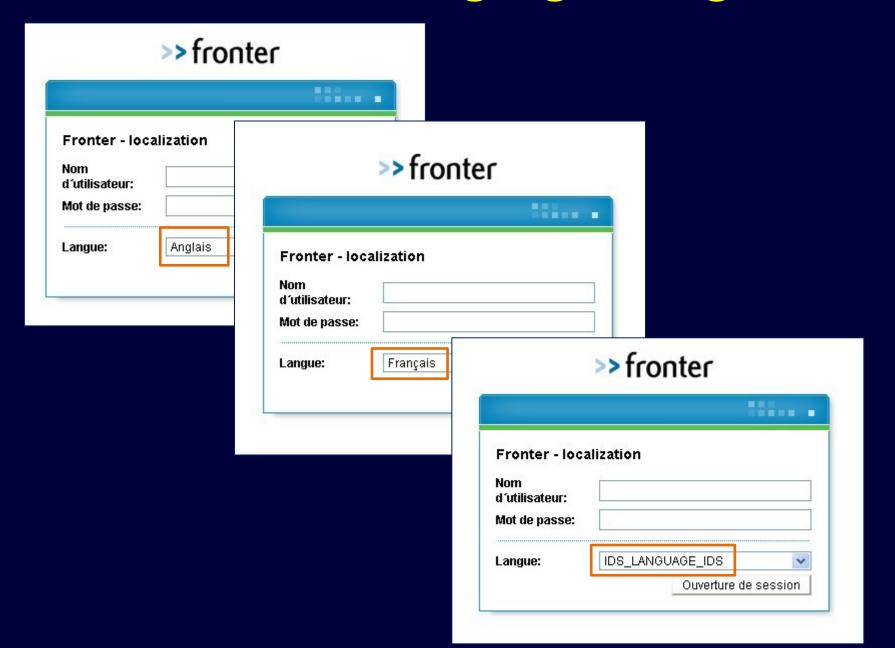
- Once preliminary tasks have been completed, the UI should be translated before anything else.
- See the summary diagram hereafter.

Localization process network diagram



The person translating the user interface needs access with maximum rights to a building with full functionality, in the source language, the target language and the Fronter IDS language.

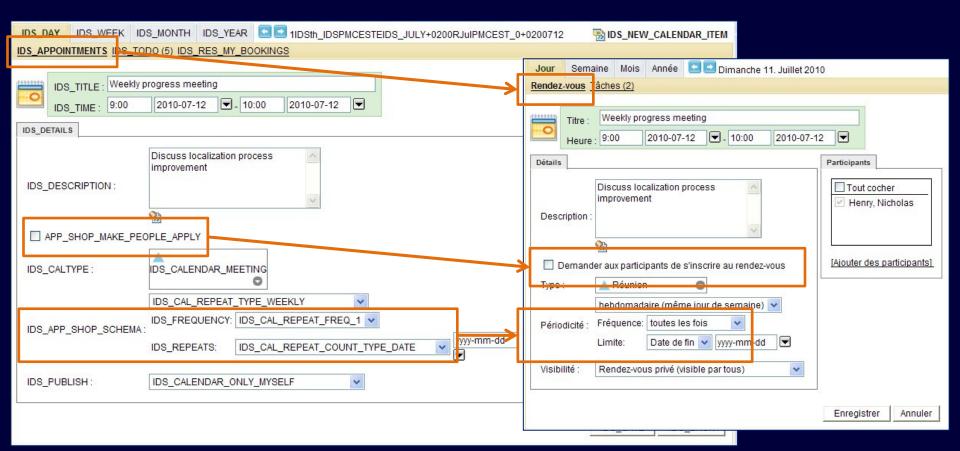
Fronter: choice of language at login time



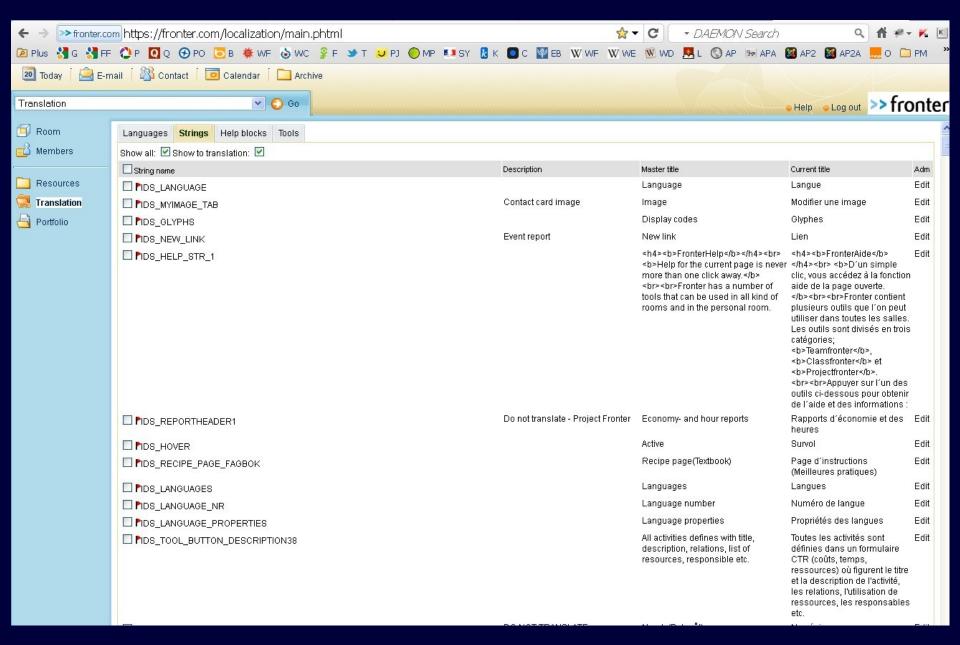
Fronter IDS language (1)

IDS DAY IDS WEEK ID	S_MONTH IDS_YEAR 3 1 1 1 1 1 1 1 1 1 1 1 1 1	200712 BIDS_NEW_CALENDAR_ITEM				
IDS_APPOINTMENTS IDS_TODO (5) IDS_RES_MY_BOOKINGS						
IDS_TITLE: Weekly p	progress meeting 2010-07-12					
IDS_DETAILS IDS_APP_SHOP_PARTICIPANTS						
IDS_DESCRIPTION:	Discuss localization process improvement	☐ TAG_ALL ☑ Traducteur, Test ☐ Gaillard, Marie (IDS_NOT_INVITED)				
APP_SHOP_MAKE_PEG		[IDS ADD ATTENDEES]				
IDS_CALTYPE:	IDS_CALENDAR_MEETING	IDS_INVITE_PR_EMAIL:				
IDS_APP_SHOP_SCHEMA:	IDS_CAL_REPEAT_TYPE_WEEKLY IDS_FREQUENCY: IDS_CAL_REPEAT_FREQ_1 IDS_REPEATS: IDS_CAL_REPEAT_COUNT_TYPE_DATE Vyyyy-mm-dd					
IDS_PUBLISH:	IDS_CALENDAR_ONLY_MYSELF					
		IDS_SAVE IDS_BACK				

Fronter IDS language (2)



Fronter IDS language (3)



It would be useful to set up an effective communication channel for translators to report bugs and other issues, to receive feedback and discuss problems with whomever is concerned at Fronter.

- E-mail is not good enough!
- See other suggestions hereafter...

Issue/bug reporting & feedback

> A Wiki

See http://www.wikispaces.com/

See http://www.editme.com/

> A system such as Mantis Bug Tracker

See http://mantisbt.org/

A dedicated room with appropriate tools in a specific Fronter building

Project-management considerations

- Localization requires project management.
- ✓ Localization requires a rigorous process.
- ✓ Globalization and localization requirements need to be clearly specified.
- Localization requires adequate resources:
 - people,
 - tools,
 - time and money!

Localization: reasons for failure

- 1) Improper or incomplete globalization of the product
- 2) Nonexistent or poor process
- 3) Inadequate budget
- 4) Inadequate schedule
- 5) Inexperienced staff

Sample localization project plan – WBS

Product training

Preliminary tasks and bilingual glossary

User interface translation

Help translation

Admin & Teacher's guides translation

Testing & Acceptance

Deployment

Project management

Project closure

Sample localization project plan (1)

	Task Name
1	□ LOCALIZATION
2	PRODUCT TRAINING FOR TRANSLATORS
3	☐ PRELIMINARY WORK & TRANSLATIONS, GLOSSARY CREATION, GUIDELINES
4	Study product UI
5	Translate Overview document
6	Proofread Overview document translation
7	Translate Glossary section of Help
8	Proofread Glossary section of Help translation
9	Build bilingual glossary
10	Write translation guidelines
11	Discuss, adjust and agree on bilingual glossary and translation guidelines
12	□ UITRANSLATION
13	Translate UI
14	Proofread UI translation
15	Make final adjustments to bilingual glossary
16	Make product with translated UI available to translators
17	☐ HELP TRANSLATION
18	Translate (text-only, non-illustrated) Help
19	Proofread Help
20	☐ ADMIN'S GUIDE TRANSLATION
21	Translate Admin's Guide
22	Make UI screenshots for Admin's Guide
23	Integrate screenshots into Admin's Guide
24	Proofread Admin's Guide translation
25	□ USER'S GUIDE TRANSLATION
26	Translate User's Guide
27	Make UI screenshots for User's Guide
28	Integrate screenshots into User's Guide
29	Proofread User's Guide translation
30	☐ TESTING & ACCEPTANCE
31	Test localized product (VI + Help)
32	Make corrections to UI & Help
33	Test localized product (Guides)
34	Make corrections to Guides
35	Accept localized product
36	DEPLOYMENT OF LOCALIZED PRODUCT
37	PROJECT MANAGEMENT
38	PROJECT CLOSURE

Sample localization project plan – Rsrces

Resource Name	Type 🔻	Max. ▼	Std. Rate 🔻
PM	Work	100%	500,00 €/day
TRNR	Work	100%	350,00 €/day
XLTR1	Work	100%	60,00 €/hr
XLTR2	Work	100%	50,00 €/hr
XLTR3	Work	100%	50,00 €/hr
PRDR1	Work	100%	30,00 €/hr
PRDR2	Work	100%	30,00 €/hr
PRDR3	Work	100%	30,00€/hr
VLDTR	Work	100%	400,00 €/day
TECH	Work	100%	450,00 €/day
TSTR1	Work	100%	350,00 €/day
TSTR2	Work	100%	350,00 €/day

Sample localization project plan (2)

	Task Name	Predecessors	Resource Names
			The state of the s
1	□ LOCALIZATION		
2	PRODUCT TRAINING FOR TRANSLATORS		TRNR;XLTR1;XLTR2;XLTR3
3	☐ PRELIMINARY WORK & TRANSLATIONS, GLOSSARY CREATION, GUIDELINES		
4	Study product UI	2	XLTR1
5	Translate Overview document	4	XLTR1
6	Proofread Overview document translation	5	PRDR1
7	Translate Glossary section of Help	6	XLTR1
8	Proofread Glossary section of Help translation	7	PRDR1
9	Build bilingual glossary	8	XLTR1
10	Write translation guidelines	9	XLTR1
11	Discuss, adjust and agree on bilingual glossary and translation guidelines	10	VLDTR;XLTR1;XLTR2;XLTR3
12	□ UITRANSLATION		
13	Translate UI	11	XLTR1
14	Proofread UI translation	13	PRDR1
15	Make final adjustments to bilingual glossary	14	XLTR1
16	Make product with translated UI available to translators	15	TECH
17	☐ HELP TRANSLATION		
18	Translate (text-only, non-illustrated) Help	16	XLTR1
19	Proofread Help	18	PRDR1
20	□ ADMIN'S GUIDE TRANSLATION		
21	Translate Admin's Guide	16	XLTR2
22	Make UI screenshots for Admin's Guide	21	XLTR2
23	Integrate screenshots into Admin's Guide	22	XLTR2
24	Proofread Admin's Guide translation	23	PRDR2
25	□ USER'S GUIDE TRANSLATION		
26	Translate User's Guide	16	XLTR3
27	Make UI screenshots for User's Guide	26	XLTR3
28	Integrate screenshots into User's Guide	27	XLTR3
29	Proofread User's Guide translation	28	PRDR3
30	☐ TESTING & ACCEPTANCE		
31	Test localized product (VI + Help)	19	TSTR1
32	Make corrections to UI & Help	31	XLTR1
33	Test localized product (Guides)	24;29	TSTR2
34	Make corrections to Guides	33	XLTR2;XLTR3
35	Accept localized product	32;34	PM;VLDTR
36	DEPLOYMENT OF LOCALIZED PRODUCT	35	TECH
37	PROJECT MANAGEMENT		PM[20%]
38	PROJECT CLOSURE	36	PM;XLTR1;XLTR2;XLTR3

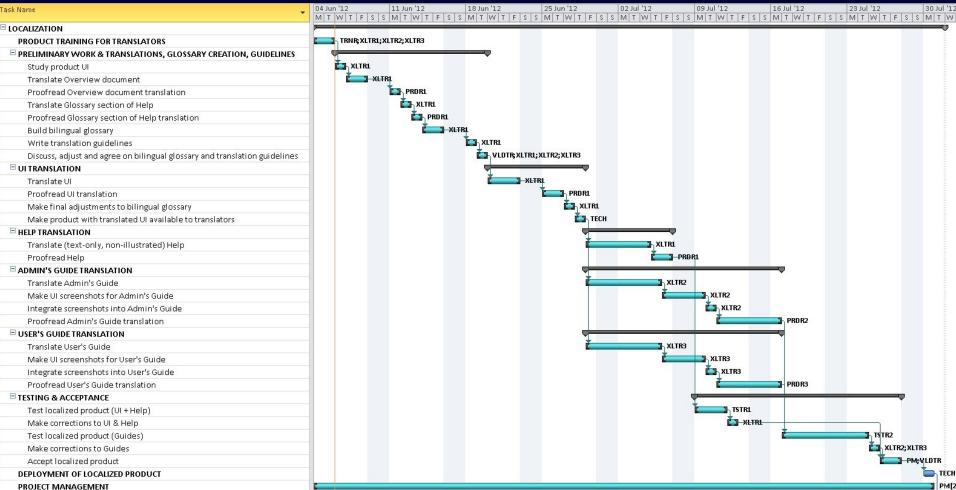
Sample localization project plan (3)

	Task Name	Predecessors 🕳	Resource Names 😛	Duration 💂	Start 💂	Finish 🕌
1	□ LOCALIZATION			42 days	Mon 04/06/12	Tue 31/07/12
2	PRODUCT TRAINING FOR TRANSLATORS		TRNR;XLTR1;XLTR2;XLTR3	2 days	Mon 04/06/12	Tue 05/06/12
3	☐ PRELIMINARY WORK & TRANSLATIONS, GLOSSARY CREATION, GUIDELINES			10 days	Wed 06/06/12	Tue 19/06/12
4	Study product UI	2	XLTR1	1 day	Wed 06/06/12	Wed 06/06/12
5	Translate Overview document	4	XLTR1	2 days	Thu 07/06/12	Fri 08/06/12
6	Proofread Overview document translation	5	PRDR1	1 day	Mon 11/06/12	Mon 11/06/12
7	Translate Glossary section of Help	6	XLTR1	1 day	Tue 12/06/12	Tue 12/06/12
8	Proofread Glossary section of Help translation	7	PRDR1	1 day	Wed 13/06/12	Wed 13/06/12
9	Build bilingual glossary	8	XLTR1	2 days	Thu 14/06/12	Fri 15/06/12
10	Write translation guidelines	9	XLTR1	1 day	Mon 18/06/12	Mon 18/06/12
11	Discuss, adjust and agree on bilingual glossary and translation guidelines	10	VLDTR;XLTR1;XLTR2;XLTR3	1 day	Tue 19/06/12	Tue 19/06/12
12	□ UITRANSLATION			7 days	Wed 20/06/12	Thu 28/06/12
13	Translate UI	11	XLTR1	3 days	Wed 20/06/12	Fri 22/06/12
14	Proofread UI translation	13	PRDR1	2 days	Mon 25/06/12	Tue 26/06/12
15	Make final adjustments to bilingual glossary	14	XLTR1	1 day	Wed 27/06/12	Wed 27/06/12
16	Make product with translated UI available to translators	15	TECH	1 day	Thu 28/06/12	Thu 28/06/12
17	☐ HELP TRANSLATION			6 days	Fri 29/06/12	Fri 06/07/12
18	Translate (text-only, non-illustrated) Help	16	XLTR1	4 days	Fri 29/06/12	Wed 04/07/12
19	Proofread Help	18	PRDR1	2 days	Thu 05/07/12	Fri 06/07/12
20	□ ADMIN'S GUIDETRANSLATION			12 days	Fri 29/06/12	Mon 16/07/12
21	Translate Admin's Guide	16	XLTR2	5 days	Fri 29/06/12	Thu 05/07/12
22	Make UI screenshots for Admin's Guide	21	XLTR2	2 days	Fri 06/07/12	Mon 09/07/12
23	Integrate screenshots into Admin's Guide	22	XLTR2	1 day	Tue 10/07/12	Tue 10/07/12
24	Proofread Admin's Guide translation	23	PRDR2	4 days	Wed 11/07/12	Mon 16/07/12
25	□ USER'S GUIDE TRANSLATION			12 days	Fri 29/06/12	Mon 16/07/12
26	Translate User's Guide	16	XLTR3	5 days	Fri 29/06/12	Thu 05/07/12
27	Make UI screenshots for User's Guide	26	XLTR3	2 days	Fri 06/07/12	Mon 09/07/12
28	Integrate screenshots into User's Guide	27	XLTR3	1 day	Tue 10/07/12	Tue 10/07/12
29	Proofread User's Guide translation	28	PRDR3	4 days	Wed 11/07/12	Mon 16/07/12
30	☐ TESTING & ACCEPTANCE			15 days	Mon 09/07/12	Fri 27/07/12
31	Test localized product (UI + Help)	19	TSTR1	3 days	Mon 09/07/12	Wed 11/07/12
32	Make corrections to UI & Help	31	XLTR1	1 day	Thu 12/07/12	Thu 12/07/12
33	Test localized product (Guides)	24;29	TSTR2	6 days	Tue 17/07/12	Tue 24/07/12
34	Make corrections to Guides	33	XLTR2;XLTR3	420000000		Wed 25/07/12
35	Accept localized product	32;34	PM;VLDTR	2 days	Thu 26/07/12	Fri 27/07/12
36	DEPLOYMENT OF LOCALIZED PRODUCT	35	TECH	1 day	Mon 30/07/12	Mon 30/07/12
37	PROJECT MANAGEMENT		PM[20%]	41 days	Mon 04/06/12	Mon 30/07/12
38	PROJECT CLOSURE	36	PM;XLTR1;XLTR2;XLTR3	1 day	Tue 31/07/12	Tue 31/07/12

Sample localization project plan (4)

	Task Name	Predecessors +	Resource Names 💂	Duration 💂	Start 💂	Finish 💂	Work 💂	Cost
1	E LOCALIZATION			42 days	Mon 04/06/12	Tue 31/07/12	697,6 hrs	34 910,00 €
2	PRODUCT TRAINING FOR TRANSLATORS		TRNR;XLTR1;XLTR2;XLTR3	2 days	Mon 04/06/12	Tue 05/06/12	64 hrs	3 260,00€
3	☐ PRELIMINARY WORK & TRANSLATIONS, GLOSSARY CREATION, GUIDELINES			10 days	Wed 06/06/12	Tue 19/06/12	104 hrs	5 520,00 €
4	Study product UI	2	XLTR1	1 day	Wed 06/06/12	Wed 06/06/12	8 hrs	480,00€
5	Translate Overview document	4	XLTR1	2 days	Thu 07/06/12	Fri 08/06/12	16 hrs	960,00€
6	Proofread Overview document translation	5	PRDR1	1 day	Mon 11/06/12	Mon 11/06/12	8 hrs	240,00€
7	Translate Glossary section of Help	6	XLTR1	1 day	Tue 12/06/12	Tue 12/06/12	8 hrs	480,00€
8	Proofread Glossary section of Help translation	7	PRDR1	1 day	Wed 13/06/12	Wed 13/06/12	8 hrs	240,00€
9	Build bilingual glossary	8	XLTR1	2 days	Thu 14/06/12	Fri 15/06/12	16 hrs	960,00€
10	Write translation guidelines	9	XLTR1	1 day	Mon 18/06/12	Mon 18/06/12	8 hrs	480,00€
22	Discuss, adjust and agree on bilingual glossary and translation guidelines	10	VLDTR;XLTR1;XLTR2;XLTR3	1 day	Tue 19/06/12	Tue 19/06/12	32 hrs	1 680,00€
12	□ UI TRANSLATION			7 days	Wed 20/06/12	Thu 28/06/12	56 hrs	2 850,00 €
13	Translate UI	11	XLTR1	3 days	Wed 20/06/12	Fri 22/06/12	24 hrs	1 440,00€
14	Proofread UI translation	13	PRDR1	2 days	Mon 25/06/12	Tue 26/06/12	16 hrs	480,00€
15	Make final adjustments to bilingual glossary	14	XLTR1	1 day	Wed 27/06/12	Wed 27/06/12	8 hrs	480,00€
16	Make product with translated UI available to translators	15	TECH	1 day	Thu 28/06/12	Thu 28/06/12	8 hrs	450,00€
17	☐ HELP TRANSLATION			6 days	Fri 29/06/12	Fri 06/07/12	48 hrs	2 400,00 €
18	Translate (text-only, non-illustrated) Help	16	XLTR1	4 days	Fri 29/06/12	Wed 04/07/12	32 hrs	1 920,00€
19	Proofread Help	18	PRDR1	2 days	Thu 05/07/12	Fri 06/07/12	16 hrs	480,00€
20	☐ ADMIN'S GUIDE TRANSLATION			12 days	Fri 29/06/12	Mon 16/07/12	96 hrs	4 160,00 €
21	Translate Admin's Guide	16	XLTR2	5 days	Fri 29/06/12	Thu 05/07/12	40 hrs	2 000,00€
22	Make UI screenshots for Admin's Guide	21	XLTR2	2 days	Fri 06/07/12	Mon 09/07/12	16 hrs	800,00€
23	Integrate screenshots into Admin's Guide	22	XLTR2	1 day	Tue 10/07/12	Tue 10/07/12	8 hrs	400,00€
24	Proofread Admin's Guide translation	23	PRDR2	4 days	Wed 11/07/12	Mon 16/07/12	32 hrs	960,00€
25	□ USER'S GUIDE TRANSLATION			12 days	Fri 29/06/12	Mon 16/07/12	96 hrs	4 160,00 €
26	Translate User's Guide	16	XLTR3	5 days	Fri 29/06/12	Thu 05/07/12	40 hrs	2 000,00€
27	Make UI screenshots for User's Guide	26	XLTR3	2 days	Fri 06/07/12	Mon 09/07/12	16 hrs	800,00€
28	Integrate screenshots into User's Guide	27	XLTR3	1 day	Tue 10/07/12	Tue 10/07/12	8 hrs	400,00€
29	Proofread User's Guide translation	28	PRDR3	4 days	Wed 11/07/12	Mon 16/07/12	32 hrs	960,00€
30	☐ TESTING & ACCEPTANCE			15 days	Mon 09/07/12	Fri 27/07/12	128 hrs	6 230,00 €
31	Test localized product (UI + Help)	19	TSTR1	3 days	Mon 09/07/12	Wed 11/07/12	24 hrs	1 050,00€
32	Make corrections to UI & Help	31	XLTR1	1 day	Thu 12/07/12	Thu 12/07/12	8 hrs	480,00€
33	Test localized product (Guides)	24;29	TSTR2	6 days	Tue 17/07/12	Tue 24/07/12	48 hrs	2 100,00€
34	Make corrections to Guides	33	XLTR2;XLTR3	1 day	Wed 25/07/12	Wed 25/07/12	16 hrs	800,00€
35	Accept localized product	32;34	PM;VLDTR	2 days	Thu 26/07/12	Fri 27/07/12	32 hrs	1 800,00€
36	DEPLOYMENT OF LOCALIZED PRODUCT	35	TECH	1 day	Mon 30/07/12	Mon 30/07/12	8 hrs	450,00€
37	PROJECT MANAGEMENT		PM[20%]	41 days	Mon 04/06/12	Mon 30/07/12	65,6 hrs	4100,00€
38	PROJECT CLOSURE	36	PM;XLTR1;XLTR2;XLTR3	1 day	Tue 31/07/12	Tue 31/07/12	32 hrs	1 780,00€

Sample localization project plan (5)



PROJECT CLOSURE

Localization: more technical matters

The following observations and recommendations are intended for developers and others who may be instrumental in facilitating localization.

Localization: user interface

Some assumptions may be incorrect...

DO NOT assume that the format of dates does not vary from one language to another -> make the date format easy to localize!



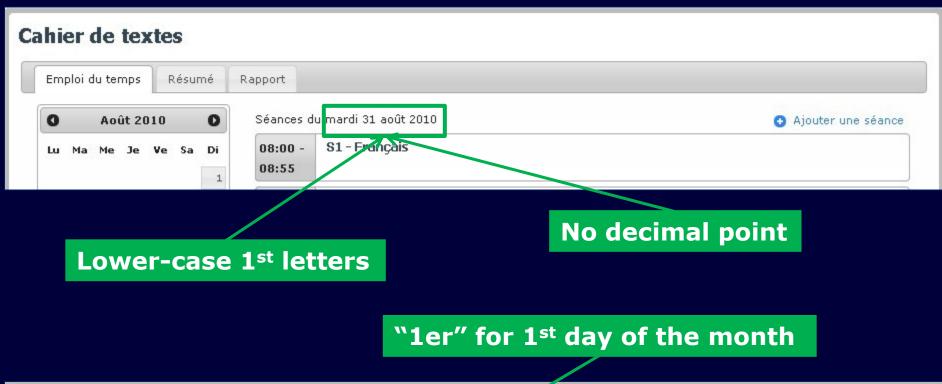
Dates in French should be written following these examples:

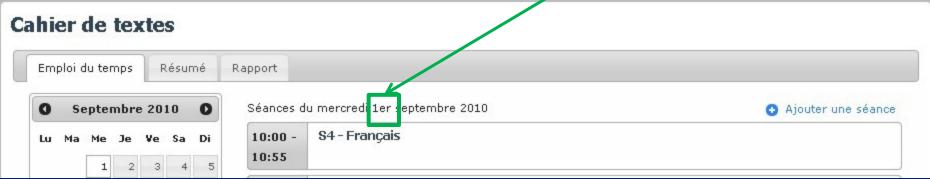
- Mercredi 1er juillet 2010
- Dimanche 11 juillet 2010
 - √ No decimal point after the number of the day
 - √ 1st letter of the name of the month in lower case
 - √ "er" after the number of the day if it is the 1st day of the month

Note that if the name of the day is not at the beginning of a text, it should be written with a lower-case 1st letter, eg:

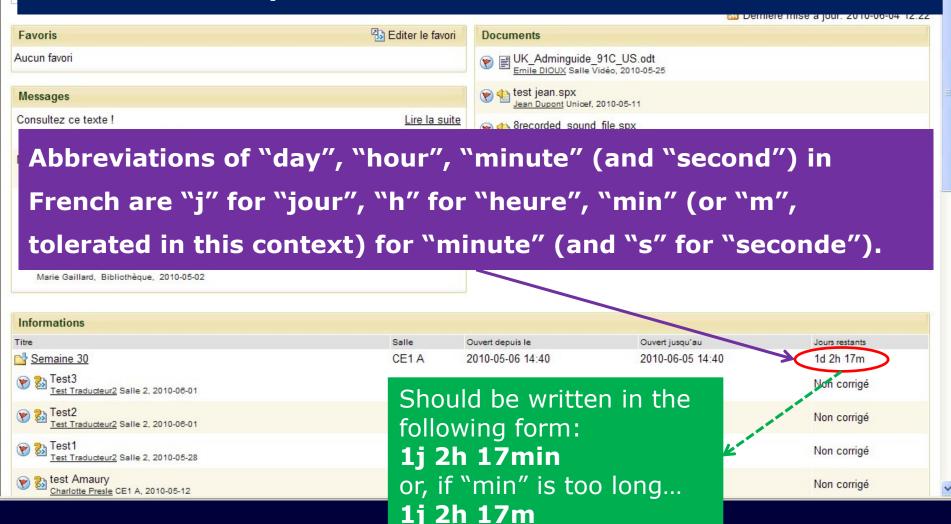
> Invitation à la réunion du lundi 12 juillet 2010

It can be done! (Harald G. did it @)



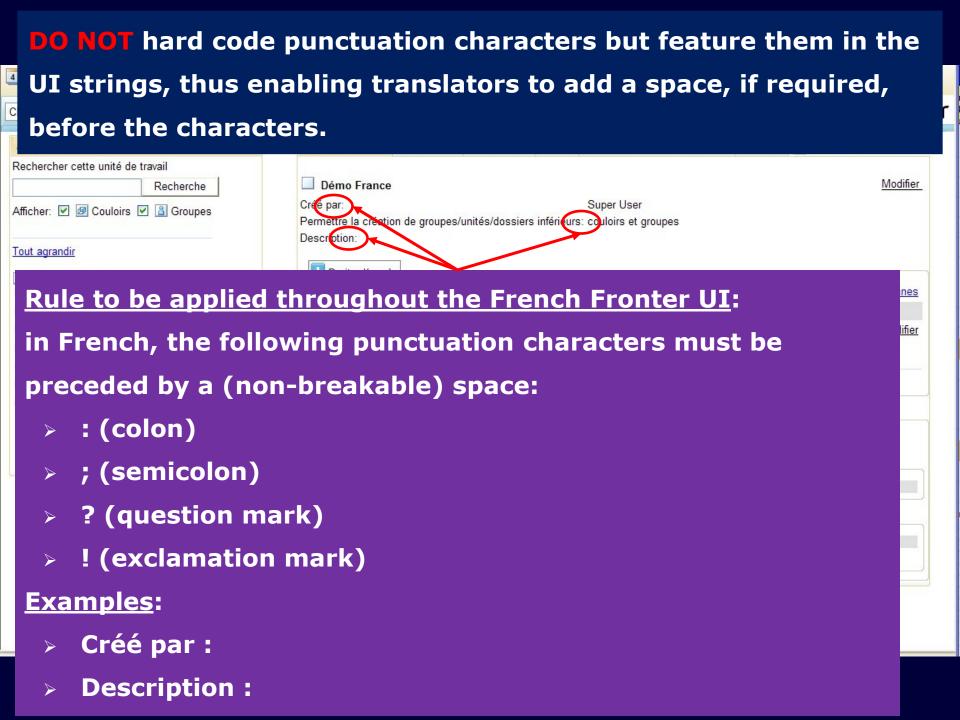


DO NOT assume that the abbreviations for "day", "hour" and "minute" do not vary from one language to another -> make the abbreviations easy to localize!



Localization: user interface

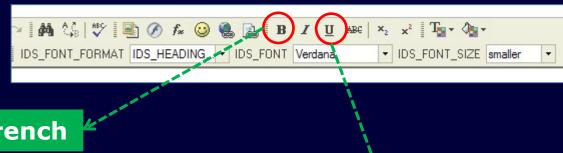
Hard coding is not always a good idea (and can be hard on translators!)...



Example 2: the text of Credits and the expression "All rights reserved" need to be translated into French.



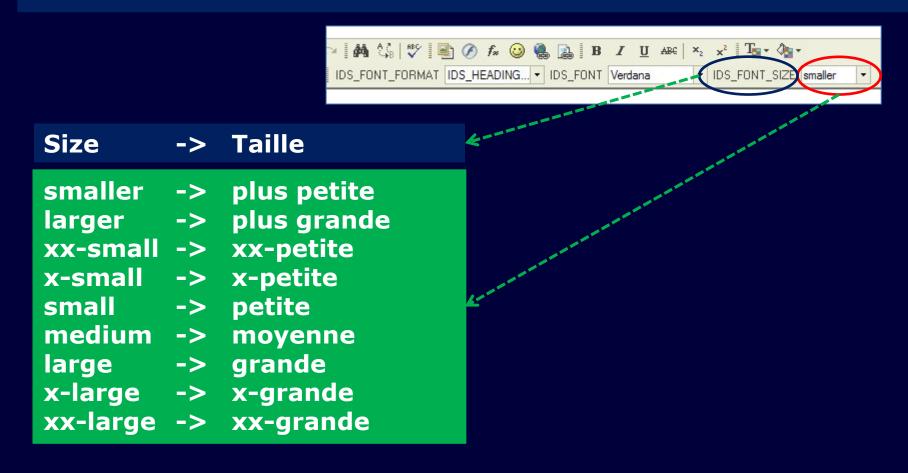
Example 4: abbreviations for words such as "Bold" and "Underlined" may vary from one language to another.



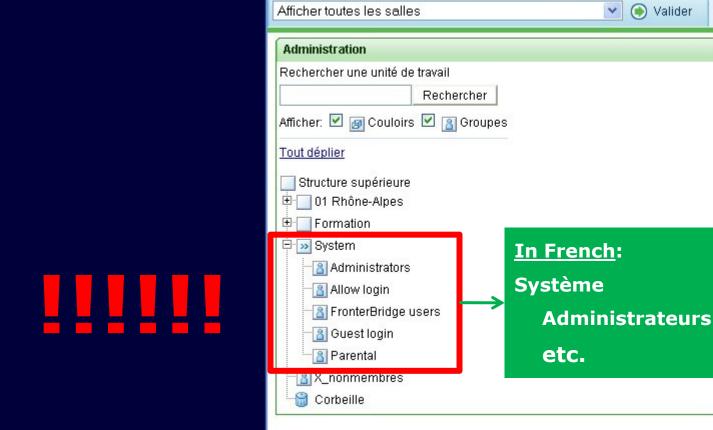
G (for "Gras") in French

S (for "Souligné") in French

Example 5: words used to characterize font sizes need to be translated.



Example 6: no names in the organization structure of a building in a non-English language should be hard-coded in English; they should be translatable strings.



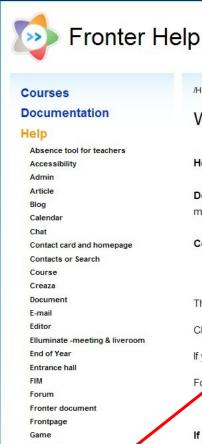
Localization: user interface

Beware of "special" characters!

DO NOT downgrade characters such as the apostrophe (which is a typical example...)!

Example 1: downgraded apostrophe in the title of a Help article.

If you miss descriptions or discover any inconsistencies, please contact us at: helpfiles@fronter.com.



Glossary Hand-in

version

Infofronter Language

I've forgotten my password ILP (individual learning plan) old

ILP (individual learning plan) Y10

Welcome to Fronters Help system.

Help- search for help files using the search field and press enter, or find the tool you are interested in and open the recipe.

Documentation – user manuals manuals. Include images, good e

Courses – e-learning courses wi

The software downgraded...

"I've forgotten my password"...

The help files are meant to be shown.

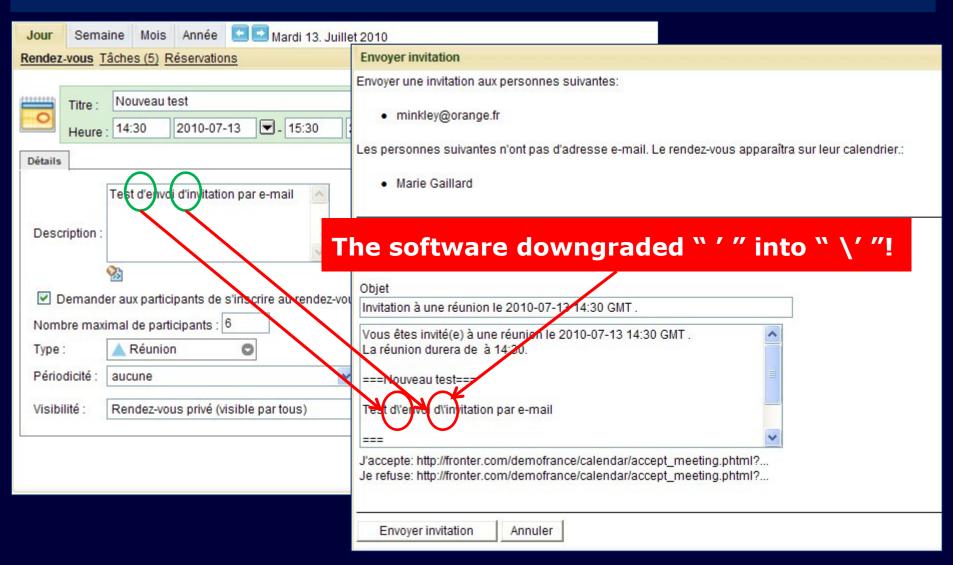
Clicking the categopy will reveal the five of the category will reveal the cat

Search...

V

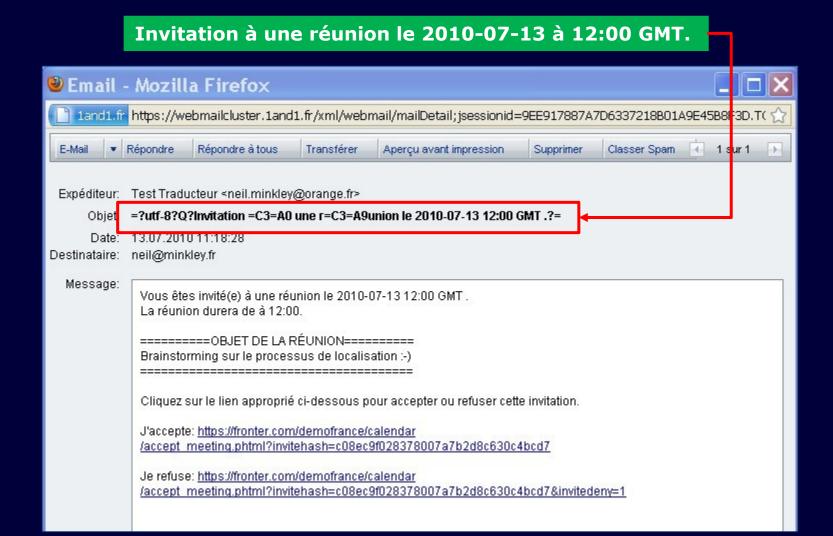
DO NOT downgrade characters such as the apostrophe (which is a typical example...)!

Example 2: downgraded apostrophes in the text of an e-mail.



DO NOT downgrade accented characters!

<u>Example</u>: downgraded characters in the "Subject" field of the e-mail shown hereunder...

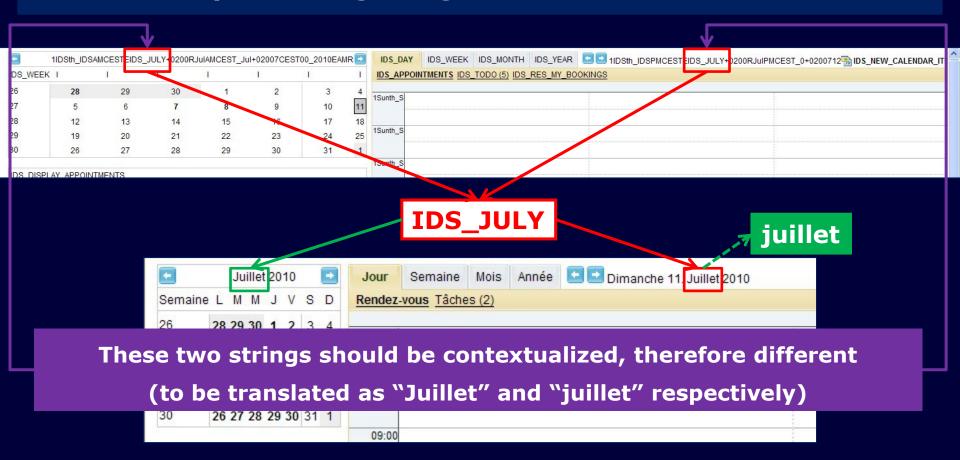


Localization: user interface

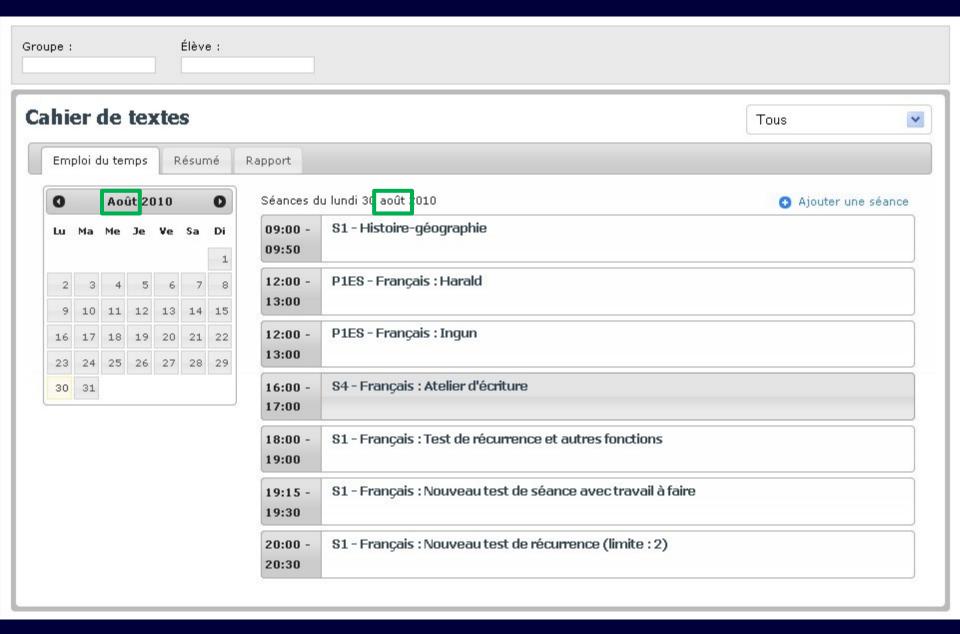
One UI item, one string!

DO NOT use the same string in different contexts!

Example 1: the French translation of "July" should be written as "juillet" (lower-case 1st letter) if it is part of an expression such as a complete date, whereas it may be written as "Juillet" (uppercase 1st letter) at the beginning of a text.

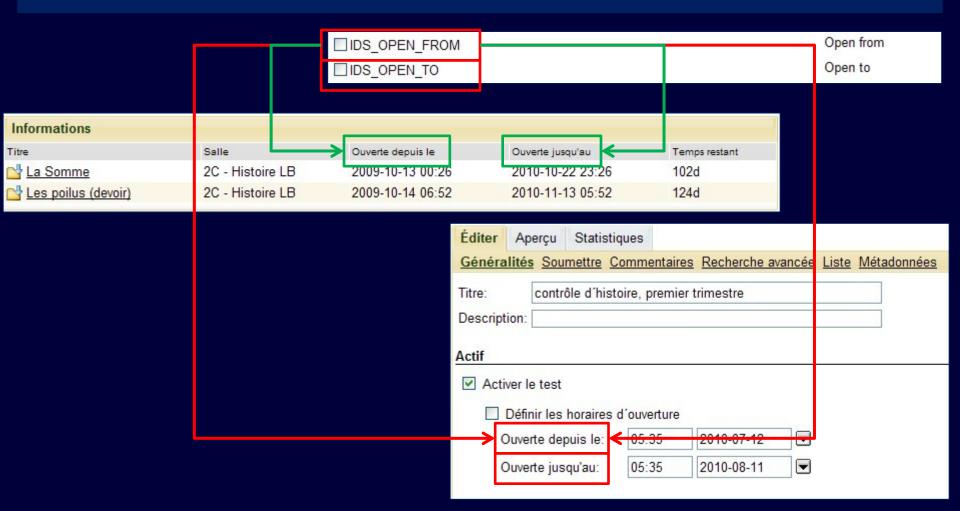


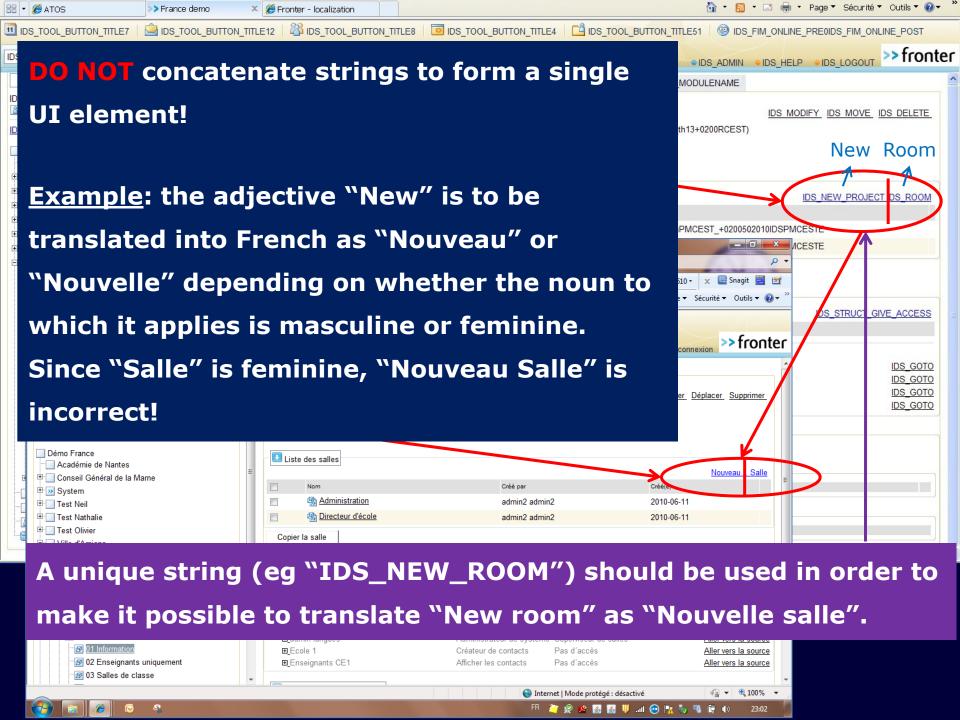
It can be done! (Harald G. did it @)



DO NOT use the same string in different contexts!

<u>Example 2</u>: the adjective "Open" is to be translated into French as "Ouvert" or "Ouverte", depending on whether the noun to which it applies is masculine (eg "Test") or feminine (eg "Salle").



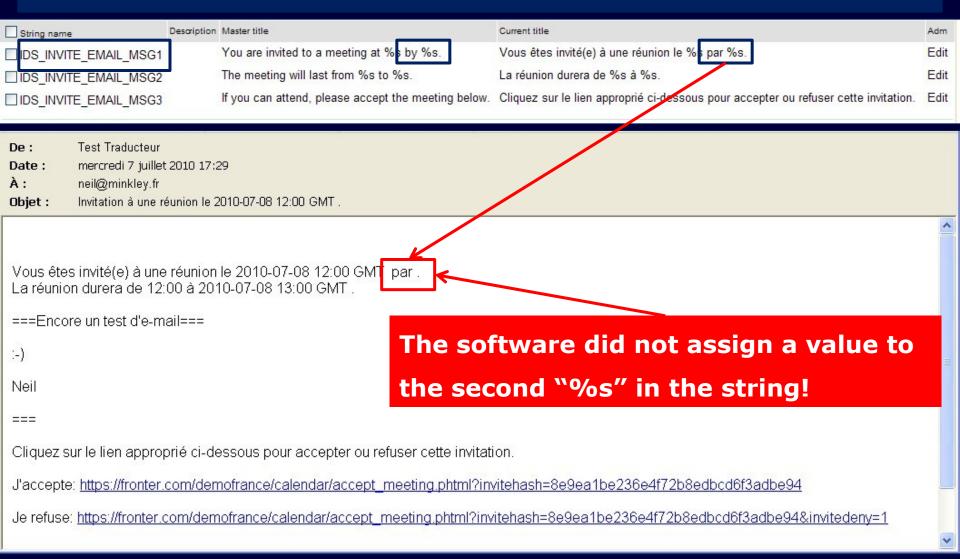


Localization: user interface

Dynamic strings are great but they can be dangerous...

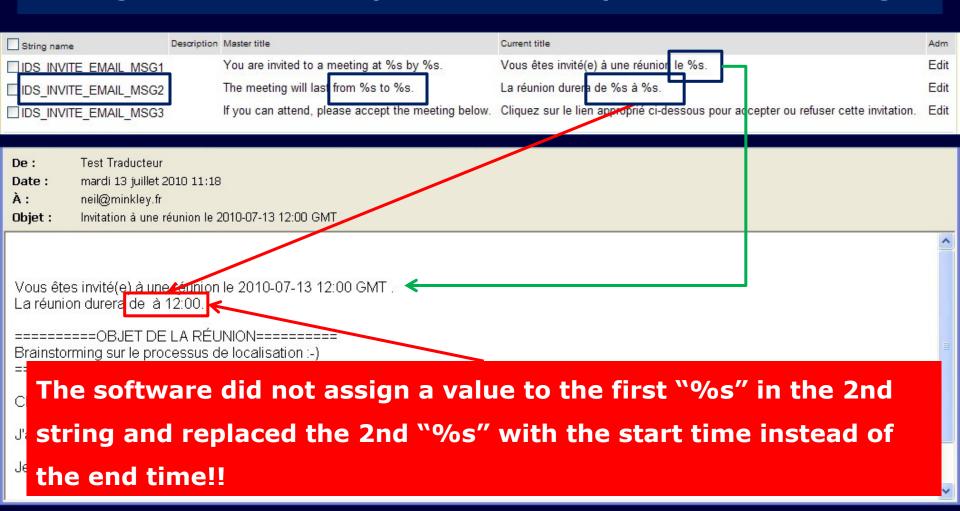
MAKE SURE dynamic strings work properly before having them localized!

Example 1: parameters kept "as is" in string translation...



MAKE SURE dynamic strings work properly before having them localized!

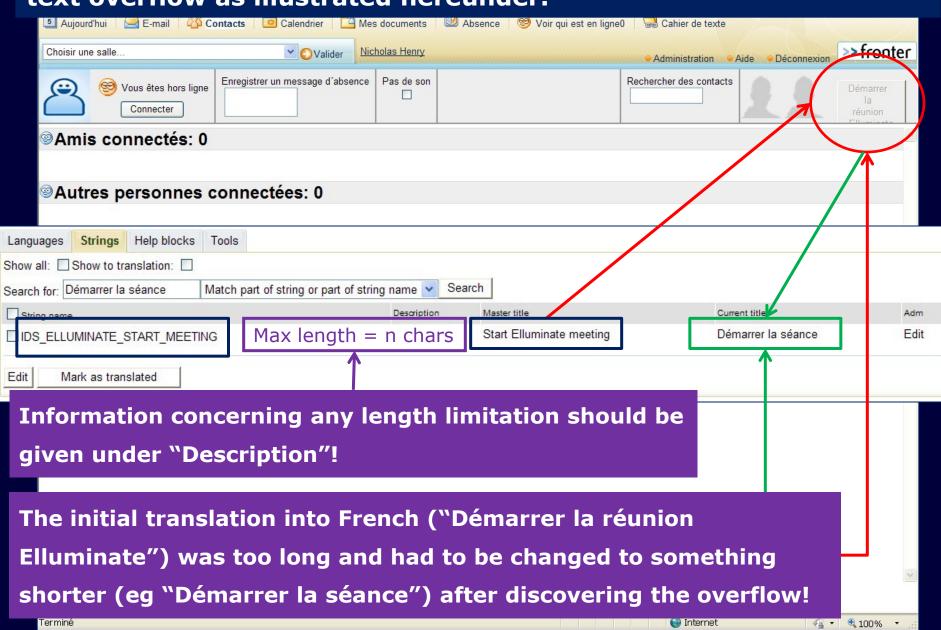
Example 2: workaround used in translated string in order to avoid the bug illustrated in the previous slide impacted another string...



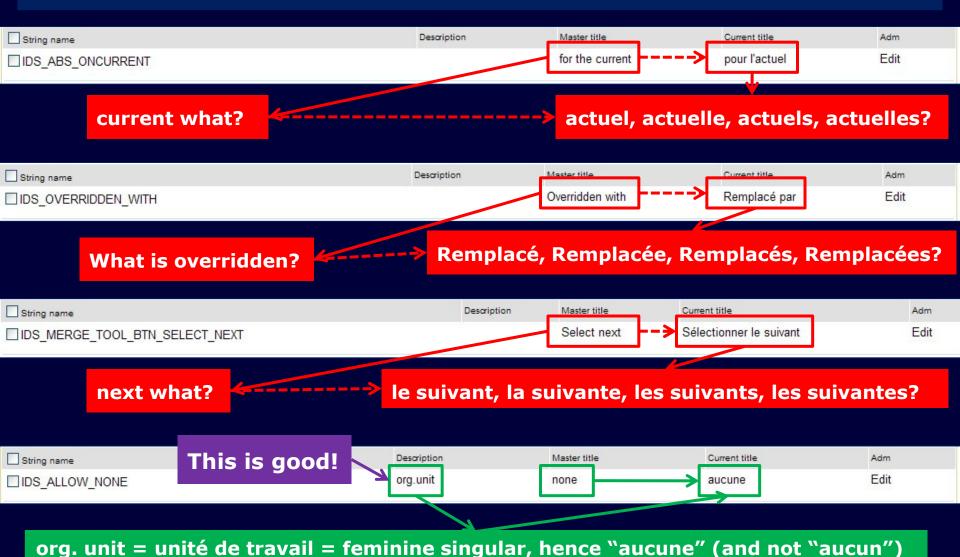
Localization: user interface

Translators need context information...

INFORM translators of any text length limitation, in order to avoid text overflow as illustrated hereunder.



PROVIDE context information for strings, so that the translator knows whether a given word should be translated as a masculine, feminine, singular or plural.



PROVIDE context information for strings, so that the translator knows whether a given word should be translated as a verb or as an adjective.

Languages Strings He Context information should be given under "Description"!						
Show all: Show to translation:						
Search for: IDS_CORRECT	Match string name	Search				
String name	Description	Master title	Current title	Adm		
□IDS_CORRECT		Correct	Correcte	Edit		
Edit Mark as translated			<u> </u>			

The English word "Correct" should be translated into
French as "Corriger" if it's a verb, but, depending on the context, as "Correct" or "Correcte" or "Correcte" or "Correctes" if it's an adjective.

In this particular case, the translator used the feminine adjective "Correcte", with an upper-case 1st letter, after discovering, by chance, that "Correct" is the header of a column in the Test tool where the "correct" answer (réponse "correcte" in French) is to be selected by the user.

PROVIDE context information for complex dynamic strings, so that the translator knows which parts of the strings should be kept as they are (ie not translated).

Example: should the words "choice", "number" and "integer" in the string hereunder be kept as is or should they be translated?



In this particular case, the translator assumed that "choice", "number" and "integer" should NOT be translated and hoped that his assumption was correct...

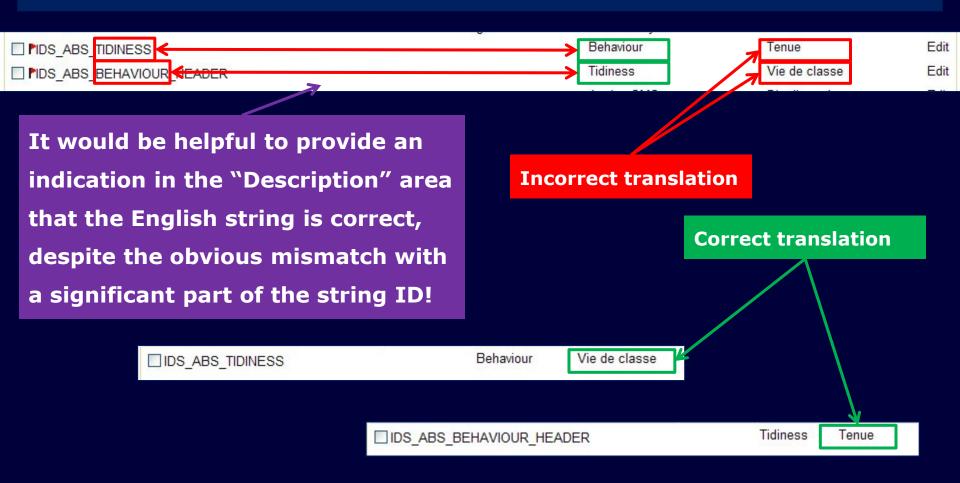
Appropriate information/instructions should be given under "Description"!

Localization: user interface

Translators may get unnecessarily confused...

MAKE SURE that string IDs are consistent with string content.

Example: the mismatch illustrated hereunder certainly creates confusion...

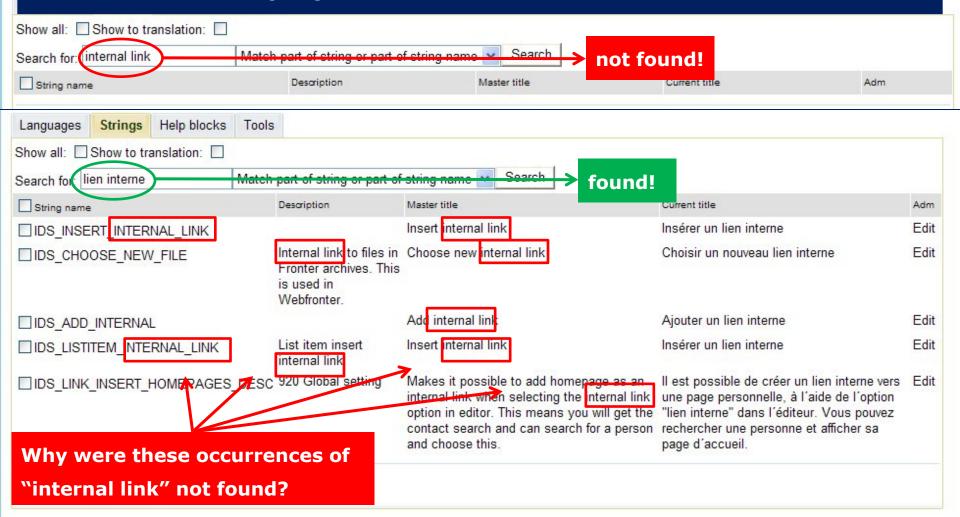


Localization: user interface

Translators need tools that work properly...

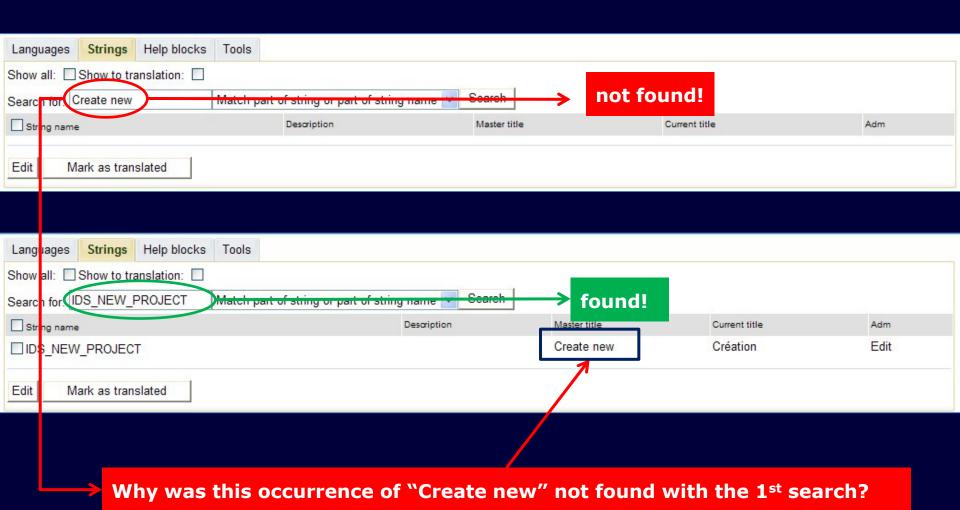
FIX the malfunctions in the Localization database search engine!

<u>Examples</u>: 1) illustrated hereunder; 2) can't find "Edit file" but can find "Modifier le fichier"; 3) can't find "Edit properties" but can find "Modifier les propriétes"!!!



FIX the malfunctions in the Localization database search engine!

Example 4: illustrated hereunder...



Localization

That's all, folks! (hoping it's been useful...)

Questions?